






Seo Analyzer major-auto.ru

Generated on March 29 2022 13:54 PM





The score is 57/100







SEO Content

|  | Title | <p>Major Auto - Продажа новых иномарок. MA.RU Купить авто в Москве. Новые автомобили и цены. Мэйджор Авто Ру - Лучшие автомобили!</p> <p>Length : 134</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|  | Description | <p>Major Auto - Лидер автомобильного рынка России. Мы продаем автомобили 32 марок, мотоциклы 8 марок, квадроциклы и снегоходы, коммерческий транспорт. Мы лидеры по качеству обслуживания клиентов и списку предлагаемых услуг. Техническое обслуживание, Прохождение ТО, Кузовной ремонт, Оригинальные запчасти, Страхование, Кредитование, Лизинг, Выкуп автомобилей, Тест-драйв, Аренда автомобилей, комфортные кафе и клиентские зоны ждут Вас! Мэйджор Авто ру (MA.RU) - Ваш надежный партнер!</p> <p>Length : 480</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | Keywords | <p>major-auto.ru ma.ru продажа авто автомобили в кредит подержанные иномарки продажа иномарок автомобили и цены подержанные авто продажа подержанных авто подержанные автомобили продажа подержанных иномарок аренда автомобилей лизинг автомобилей</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Купить новый автомобиль в Москве - более 10 000 авто в наличии | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 0 | 4 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 10 | 0 | 4 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none">• [H2] Предложение дня• [H2] Рекомендованные подборки• [H2] Видеообзоры и инструкции• [H2] Эксклюзивные модели• [H2] Новинки в Major• [H2] Акции• [H2] Услуги• [H2] Новые иномарки в Москве• [H2] Купить легковой автомобиль в Москве• [H2] Услуги автохолдинга Major Auto• [H4] Купить в кредит• [H4] Купить в лизинг• [H4] Оценить автомобиль• [H4] Записаться на сервис |
|  | Images | <p>We found 356 images on this web page.</p> <p>346 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 51%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | <p>Bad. Your links have query string.</p> |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links | <p>We found a total of 151 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 31.79%</p> <p>Internal Links 68.21%</p> |

In-page links

| Anchor | Type | Juice |
|---------------------------|----------|---------------|
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Audi | Internal | Passing Juice |
| BMW | Internal | Passing Juice |
| Cadillac | Internal | Passing Juice |
| Chevrolet | Internal | Passing Juice |
| Chrysler | Internal | Passing Juice |
| Citroen | Internal | Passing Juice |
| Datsun | Internal | Passing Juice |
| Dodge | Internal | Passing Juice |
| FIAT | Internal | Passing Juice |
| Ford | Internal | Passing Juice |
| Geely | Internal | Passing Juice |
| Genesis | Internal | Passing Juice |
| Haval | Internal | Passing Juice |
| Honda | Internal | Passing Juice |
| Hummer | Internal | Passing Juice |
| Hyundai | Internal | Passing Juice |
| | | |

In-page links

| | | |
|-------------------------------|----------|---------------|
| INFINITI | Internal | Passing Juice |
| Hino | Internal | Passing Juice |
| Hyundai Truck | Internal | Passing Juice |
| Isuzu | Internal | Passing Juice |
| Jaguar | Internal | Passing Juice |
| Jeep | Internal | Passing Juice |
| Land Rover | Internal | Passing Juice |
| Lexus | Internal | Passing Juice |
| Mazda | Internal | Passing Juice |
| Mercedes-Benz | Internal | Passing Juice |
| MINI | Internal | Passing Juice |
| Mitsubishi | Internal | Passing Juice |
| Nissan | Internal | Passing Juice |
| Opel | Internal | Passing Juice |
| Peugeot | Internal | Passing Juice |
| Renault | Internal | Passing Juice |
| ŠKODA | Internal | Passing Juice |
| SsangYong | Internal | Passing Juice |
| Subaru | Internal | Passing Juice |
| Suzuki | Internal | Passing Juice |
| Toyota | Internal | Passing Juice |
| Volkswagen | Internal | Passing Juice |
| Volvo | Internal | Passing Juice |
| GA3 | Internal | Passing Juice |
| KAMA3 | Internal | Passing Juice |
| YA3 | Internal | Passing Juice |
| BMW | Internal | Passing Juice |
| BRP | Internal | Passing Juice |
| | | |

In-page links

| | | |
|----------------------------|----------|---------------|
| Honda | Internal | Passing Juice |
| Kawasaki | Internal | Passing Juice |
| KTM | Internal | Passing Juice |
| Suzuki | Internal | Passing Juice |
| Vespa | Internal | Passing Juice |
| Aprilia | Internal | Passing Juice |
| Moto Guzzi | Internal | Passing Juice |
| CFMOTO | Internal | Passing Juice |
| Acura | External | Passing Juice |
| Audi | External | Passing Juice |
| BMW | External | Passing Juice |
| Brilliance | External | Passing Juice |
| Cadillac | External | Passing Juice |
| Chery | External | Passing Juice |
| Chevrolet | External | Passing Juice |
| Citroen | External | Passing Juice |
| Datsun | External | Passing Juice |
| FAW | External | Passing Juice |
| Fiat | External | Passing Juice |
| Ford | External | Passing Juice |
| Geely | External | Passing Juice |
| Genesis | External | Passing Juice |
| Haval | External | Passing Juice |
| Honda | External | Passing Juice |
| Hyundai | External | Passing Juice |
| Infiniti | External | Passing Juice |
| Jaguar | External | Passing Juice |
| Jeep | External | Passing Juice |
| | | |

In-page links

| | | |
|-------------------------------|----------|---------------|
| Kia | External | Passing Juice |
| Lada | External | Passing Juice |
| Land Rover | External | Passing Juice |
| Lexus | External | Passing Juice |
| Lifan | External | Passing Juice |
| Mazda | External | Passing Juice |
| Mercedes-Benz | External | Passing Juice |
| Mini | External | Passing Juice |
| Mitsubishi | External | Passing Juice |
| Nissan | External | Passing Juice |
| Opel | External | Passing Juice |
| Peugeot | External | Passing Juice |
| Porsche | External | Passing Juice |
| Ravon | External | Passing Juice |
| Renault | External | Passing Juice |
| Seat | External | Passing Juice |
| Skoda | External | Passing Juice |
| Smart | External | Passing Juice |
| SsangYong | External | Passing Juice |
| Subaru | External | Passing Juice |
| Suzuki | External | Passing Juice |
| Tesla | External | Passing Juice |
| Toyota | External | Passing Juice |
| Volkswagen | External | Passing Juice |
| Volvo | External | Passing Juice |
| GA3 | External | Passing Juice |
| YA3 | External | Passing Juice |
| Citroen | Internal | Passing Juice |
| | | |

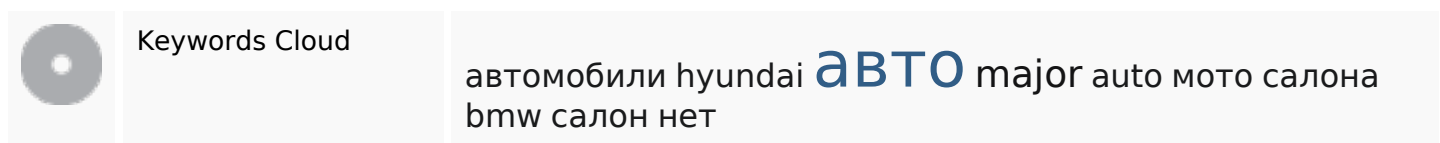
In-page links

| | | |
|--|----------|---------------|
| FIAT | Internal | Passing Juice |
| Ford | Internal | Passing Juice |
| Hyundai | Internal | Passing Juice |
| Mercedes-Benz | Internal | Passing Juice |
| Opel | Internal | Passing Juice |
| Peugeot | Internal | Passing Juice |
| Renault | Internal | Passing Juice |
| Toyota | Internal | Passing Juice |
| Volkswagen | Internal | Passing Juice |
| УАЗ | Internal | Passing Juice |
| авто в кредит | Internal | Passing Juice |
| страхование КАСКО, ОСАГО | Internal | Passing Juice |
| автомобили в лизинг | Internal | Passing Juice |
| запчасти для иномарок | Internal | Passing Juice |
| ремонт автомобилей | Internal | Passing Juice |
| гарантийный ремонт | Internal | Passing Juice |
| кузовной ремонт | Internal | Passing Juice |
| проведение ТО | Internal | Passing Juice |
| Личный кабинет | Internal | Passing Juice |
| Мобильные приложения | Internal | Passing Juice |
| Карта сайта | Internal | Passing Juice |
| Услуги | Internal | Passing Juice |
| Финансовые услуги | Internal | Passing Juice |
| Корпоративным клиентам | Internal | Passing Juice |
| Major Plus | Internal | Passing Juice |
| Дополнительные услуги | Internal | Passing Juice |
| Новые автомобили | Internal | Passing Juice |
| Автомобили с пробегом | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Коммерческий транспорт | Internal | Passing Juice |
| Мотоциклы и квадроциклы | Internal | Passing Juice |
| О компании | Internal | Passing Juice |
| Контакты | Internal | Passing Juice |
| Новости | Internal | Passing Juice |
| События | Internal | Passing Juice |
| Работа в Major Auto | Internal | Passing Juice |
| Автосалоны Москвы | Internal | Passing Juice |
| Автосалоны СПб | Internal | Passing Juice |
| использует файлы cookie | Internal | Passing Juice |
| Политика конфиденциальности | Internal | Passing Juice |
| - | External | Passing Juice |




SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| авто | 215 | ✓ | ✓ | ✓ | ✓ |
| major | 53 | ✓ | ✓ | ✓ | ✓ |
| мото | 31 | ✗ | ✗ | ✓ | ✗ |
| салон | 31 | ✗ | ✗ | ✗ | ✗ |
| салона | 29 | ✗ | ✗ | ✗ | ✗ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : major-auto.ru Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ru. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 357 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://major-auto.ru/sitemap.xml</pre> <pre>https://www.major-auto.ru/sitemap.xml</pre> |
|  | Robots.txt | <pre>http://major-auto.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |