








Seo Analyzer makzinsurancemw.com

Generated on March 19 2022 02:44 AM





The score is **61/100**







SEO Content

|  | Title | <p>MakZ Insurance Brokers Limited - A firm Link to Your Peace of Mind</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | <p>MakZ Insurance Brokers Limited is a liability company in Malawi that provides insurance broking services in all classes of business namely motor, fire, accident, marine and liability.</p> <p>Length : 183</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Insurance Brokers in Malawi, Malawi Insurance Brokers, Insurance Companies in Malawi, Insurance Agencies in Malawi, General Insurance in Malawi</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | Headings | <table border="1" data-bbox="544 1541 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1449 2078" style="list-style-type: none"> • [H1] Not sure what you need? • [H2] WELCOME TO MakZ INSURANCE BROKERS LIMITED • [H2] WELCOME TO MakZ INSURANCE BROKERS LIMITED • [H2] Sit back and relax, let MakZ Insurance Brokers Limited manage all your general insurance needs • [H2] GET A FREE QUOTE • [H4] CAR/MOTOR INSURANCE • [H4] FIRE INSURANCE • [H4] ACCIDENT INSURANCE • [H4] ENGINEERING INSURANCE • [H4] MARINE INSURANCE • [H4] AVIATION INSURANCE • [H4] LIABILITY INSURANCE | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 0 | 7 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 4 | 0 | 7 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
|  | Images | We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 15 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33% |


In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Home | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Products | Internal | Passing Juice |
| Car/Motor Insurance | Internal | Passing Juice |
| Fire Insurance | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Accident Insurance | Internal | Passing Juice |
| Engineering Insurance | Internal | Passing Juice |
| Marine | Internal | Passing Juice |
| Aviation Insurance | Internal | Passing Juice |
| Liability Insurance | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| File a Claim | Internal | Passing Juice |
| GET A QUOTE | Internal | Passing Juice |
| Freelance Web Solutions | External | Passing Juice |


SEO Keywords

| | |
|---|--|
|  Keywords Cloud | makz insurance quote engineering fire brokers marine all liability limited |
|---|--|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| insurance | 22 | ✓ | ✓ | ✓ | ✓ |
| makz | 7 | ✓ | ✗ | ✓ | ✓ |
| all | 7 | ✗ | ✗ | ✓ | ✓ |
| marine | 7 | ✗ | ✗ | ✓ | ✓ |
| brokers | 7 | ✓ | ✓ | ✓ | ✓ |











Usability

| | |
|--|---|
|  Url | Domain : makzinsurancemw.com Length : 19 |
| | |

Usability

| | | |
|--|--------------|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 6 Warnings : 27 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |





Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag |
|--|---------------------|--|

Mobile

✓ Flash content

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. http://makzinsurancemw.com/sitemap.xml https://makzinsurancemw.com/wp-sitemap.xml |
|  | Robots.txt | http://makzinsurancemw.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |