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The score is 57/100



SEO Content

	<p>Title</p>	<p>MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights - Welcome to MallorySoft, your go-to technical blog</p> <p>Length : 131</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Welcome to MallorySoft, your go-to technical blog</p> <p>Length : 49</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights - Welcome to MallorySoft, your go-to technical blog</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights - Welcome to MallorySoft, your go-to technical blog</td> </tr> <tr> <td>description</td> <td>Welcome to MallorySoft, your go-to technical blog</td> </tr> <tr> <td>url</td> <td>https://mallorysoft.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights - Welcome to MallorySoft, your go-to technical blog	type	website	title	MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights - Welcome to MallorySoft, your go-to technical blog	description	Welcome to MallorySoft, your go-to technical blog	url	https://mallorysoft.com/
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	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

1 17 12 0 0 0

- [H1] MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights
- [H2] Breaking News
- [H2] How to Use StealthWriter to Humanize AI Texts?
- [H2] How to hide apps on iPhone without physically deleting it
- [H2] How to make a PDF on an iPhone - step-by-step action plan
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- [H2] Instagram search by phone number of the right person
- [H2] How to correctly search by username in Snapchat
- [H2] Recent Posts
- [H2] Categories
- [H2] You May Also Like:
- [H3] How to Use StealthWriter to Humanize AI Texts?
- [H3] How to hide apps on iPhone without physically deleting it
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- [H3] Instagram search by phone number of the right person
- [H3] How to correctly search by username in Snapchat



Images

We found 25 images on this web page.

5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **19%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

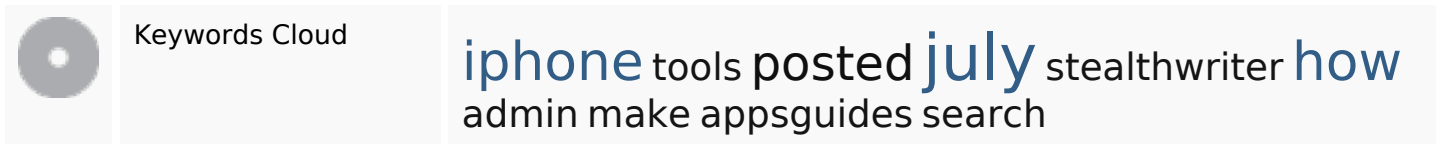
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
MallorySoft - Your Tech Hub for Windows Tools, AI Services, and Mobile Insights	Internal	Passing Juice
Ai tools review	Internal	Passing Juice
Android apps/guides	Internal	Passing Juice
Iphone apps/guides	Internal	Passing Juice
Online services review	Internal	Passing Juice
Social media guides	Internal	Passing Juice
Software expertise	Internal	Passing Juice
Contact us	Internal	Passing Juice
How to Use StealthWriter to Humanize AI Texts?	Internal	Passing Juice
How to hide apps on iPhone without physically deleting it	Internal	Passing Juice

In-page links

How to make a PDF on an iPhone - step-by-step action plan	Internal	Passing Juice
How to watch private videos on YouTube - what is important to know	Internal	Passing Juice
Instagram search by phone number of the right person	Internal	Passing Juice
How to correctly search by username in Snapchat	Internal	Passing Juice
admin	Internal	Passing Juice
0 comments	Internal	Passing Juice
0 comments	Internal	Passing Juice
0 comments	Internal	Passing Juice
0 comments	Internal	Passing Juice
0 comments	Internal	Passing Juice
0 comments	Internal	Passing Juice
0 comments	Internal	Passing Juice
Theme NewsReach	External	Passing Juice
ThemeinWP Team	External	Passing Juice






SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
july	29	✘	✘	✘	✘
how	22	✘	✘	✘	✔
iphone	18	✘	✘	✘	✔
posted	13	✘	✘	✘	✘
admin	9	✘	✘	✘	✘

Usability

	Url	Domain : mallorysoft.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://mallorysoft.com/sitemap.xml</pre> <pre>https://mallorysoft.com/sitemap.rss</pre>
	Robots.txt	<pre>http://mallorysoft.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>