



# Seo Analyzer malvern-online.com

Generated on March 01 2022 07:24 AM

The score is 35/100



## SEO Content





	Title	malvern-online.com   HOT SPRING COUNTY'S ONLY DAILY NEWS SOURCE SINCE 1916  <b>Length : 74</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																
	Keywords	malvern-online.com  Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.malvern-online.com/</td></tr><tr><td>image</td><td>https://bloximages.newyork1.vip.townnews.com/malvern-online.com/content/tncms/custom/image/441dc6ec-a4d2-11ea-b117-03f86c7505ee.jpg?resize=600%2C315</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>315</td></tr><tr><td>title</td><td>malvern-online.com   HOT SPRING COUNTY'S ONLY DAILY NEWS SOURCE SINCE 1916</td></tr><tr><td>site_name</td><td>malvern-online.com</td></tr></table>	Property	Content	type	website	url	https://www.malvern-online.com/	image	https://bloximages.newyork1.vip.townnews.com/malvern-online.com/content/tncms/custom/image/441dc6ec-a4d2-11ea-b117-03f86c7505ee.jpg?resize=600%2C315	image:width	600	image:height	315	title	malvern-online.com   HOT SPRING COUNTY'S ONLY DAILY NEWS SOURCE SINCE 1916	site_name	malvern-online.com
Property	Content																	
type	website																	
url	https://www.malvern-online.com/																	
image	https://bloximages.newyork1.vip.townnews.com/malvern-online.com/content/tncms/custom/image/441dc6ec-a4d2-11ea-b117-03f86c7505ee.jpg?resize=600%2C315																	
image:width	600																	
image:height	315																	
title	malvern-online.com   HOT SPRING COUNTY'S ONLY DAILY NEWS SOURCE SINCE 1916																	
site_name	malvern-online.com																	
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>										
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>													

## SEO Content



0 10 16 28 8 0

- [H2] Featured Stories
- [H2] Vote Hot Spring County wet gains local support
- [H2] News
- [H2] Sports
- [H2] Latest Headlines
- [H2] Popular Content
- [H2] Online Poll
- [H2] Videos
- [H2] Photo Galleries
- [H2] Entertainment
- [H3] Malvern Leopards with Sr. High Cheerleaders team up with EAST students on community service project
- [H3] Bestselling author Kathleen Fuller on romance, crocheting, and her process
- [H3] Malvern Area Kiwanis holds Jan. meeting
- [H3] Presenting.....The 2022 Glen Rose Basketball Homecoming Royalty
- [H3] Latest News
- [H3] Fisher-Shaffer Farm inducted into Arkansas Century Farm Program
- [H3] Arkansas Activities Association: Postponed Regional Basketball Tournaments
- [H3] Glen Rose Beavers vs Bismarck Lions 1-12-21
- [H3] Glen Rose Lady Beavers vs Bismarck Lady Lions 1-12-21
- [H3] Moline Music Video
- [H3] MCHS students solve a mystery
- [H3] Poyen High School Homecoming ceremony 2021 at MNB Stadium, Indian Field
- [H3] MHS Homecoming Royalty 2021 Ceremony at Claude Mann Stadium, David Alpe Field
- [H3] The blood you bleed is just the blood you owe: a 'No Time to Die' review
- [H3] Classified Display Ads
- [H3] Online Features
- [H4] Malvern, AR (72104)
- [H4] Glen Rose local to appear on Wheel of Fortune
- [H4] Blossom Garden Boutique opens on West 3rd
- [H4] Vet day parade
- [H4] Waterworks building gets TLC from MPD
- [H4] Malvern's own Virginia Lederer: From the Air Force to The Crossing
- [H4] Tournament Madness: Regional Tournaments ready to tip-off for state tourney qualifiers
- [H4] Beavers Repeat as District Tournament Champs; Earn No. 1 seed at regionals
- [H4] We're the Champs: Malvern shuts out Fountain Lake to capture 3rd Grade Boys basketball championship at the Leopard Center
- [H4] Panthers, Lady Panthers secure No. 2 seeds at Regionals, capture title hardware as runner-up at 7-2A District Tournament
- [H4] OHS Warriors, Lady Warriors finish runner-up at 1A-7 District Tournament, earn No. 2 seeds at Regionals
- [H4] Articles



## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Images</li> <li>• [H4] Videos</li> <li>• [H4] Commented</li> <li>• [H4] Are you watching the Olympics</li> <li>• [H4] Local author to release new book this month</li> <li>• [H4] A brief history of newspapers</li> <li>• [H4] Bloody, funny, and heartwarming: "The Suicide Squad" is something special</li> <li>• [H4] Introspection takes the place of bloodshed in "Pig"</li> <li>• [H4] "Jungle Cruise" is a throwback trip worth taking</li> <li>• [H4] Bulletin</li> <li>• [H4] 3 ways sweet cherries support your winter wellness routine</li> <li>• [H4] 5 must-have items when choosing an all-inclusive resort</li> <li>• [H4] What is Your Period Telling You? The Truth about Uterine Fibroids</li> <li>• [H4] Sections</li> <li>• [H4] Services</li> <li>• [H4] Malvern Daily Record</li> <li>• [H5] Today</li> <li>• [H5] Tonight</li> <li>• [H5] Gerren Smith</li> <li>• [H5] Gerren Smith</li> <li>• [H5] Gerren Smith</li> <li>• [H5] Gerren Smith</li> <li>• [H5] Gerren Smith</li> <li>• [H5] Gerren Smith</li> </ul>
	Images	<p>We found 43 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.59%</p> <p>Internal Links 90.41%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	noFollow
<a href="#">Log In</a>	Internal	noFollow
<a href="#">Dashboard</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Local News</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Local Events</a>	Internal	Passing Juice
<a href="#">Promote Your Event</a>	External	Passing Juice
<a href="#">Obituaries</a>	External	Passing Juice
<a href="#">Promote Your Event</a>	External	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">Photo Galleries</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">e-Edition</a>	External	Passing Juice
<a href="#">Classifieds</a>	Internal	Passing Juice

## In-page links

<a href="#">Place an ad</a>	Internal	Passing Juice
<a href="#">Readers Choice 2021</a>	External	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Vote Hot Spring County wet gains local support</a>	Internal	Passing Juice
<a href="#">Malvern Leopards with Sr. High Cheerleaders team up with EAST students on community service project</a>	Internal	Passing Juice
<a href="#">Bestselling author Kathleen Fuller on romance, crocheting, and her process</a>	Internal	Passing Juice
<a href="#">Malvern Area Kiwanis holds Jan. meeting</a>	Internal	Passing Juice
<a href="#">Presenting.....The 2022 Glen Rose Basketball Homecoming Royalty</a>	Internal	Passing Juice
<a href="#">IMG_5022.JPG</a>	Internal	Passing Juice
<a href="#">IMG_5074.JPG</a>	Internal	Passing Juice
<a href="#">IMG_5104.JPG</a>	Internal	Passing Juice
<a href="#">Malvern Leopard basketball pic.</a>	Internal	Passing Juice
<a href="#">Arkansas Activities Association: Postponed Regional Basketball Tournaments</a>	Internal	Passing Juice
<a href="#">Fisher-Shaffer Farm inducted into Arkansas Century Farm Program</a>	Internal	Passing Juice
<a href="#">Glen Rose local to appear on Wheel of Fortune</a>	Internal	Passing Juice
<a href="#">Blossom Garden Boutique opens on West 3rd</a>	Internal	Passing Juice
<a href="#">Vet day parade</a>	Internal	Passing Juice
<a href="#">Waterworks building gets TLC from MPD</a>	Internal	Passing Juice
<a href="#">Malvern's own Virginia Lederer: From the Air Force to The Crossing</a>	Internal	Passing Juice
<a href="#">Gerren Smith</a>	Internal	Passing Juice
<a href="#">Tournament Madness: Regional Tournaments ready to tip-off for state tourney qualifiers</a>	Internal	Passing Juice
<a href="#">Beavers Repeat as District Tournament Champs; Earn No. 1 seed at regionals</a>	Internal	Passing Juice
<a href="#">We're the Champs: Malvern shuts out Fountain Lake to capture 3rd Grade Boys basketball championship at the Leopard Center</a>	Internal	Passing Juice

## In-page links

<a href="#">Panthers, Lady Panthers secure No. 2 seeds at Regionals, capture title hardware as runner-up at 7-2A District Tournament</a>	Internal	Passing Juice
<a href="#">OHS Warriors, Lady Warriors finish runner-up at 1A-7 District Tournament, earn No. 2 seeds at Regionals</a>	Internal	Passing Juice
<a href="#">Defending district tourney champion Beavers set for title defense against Centerpoint tonight in Ashdiown</a>	Internal	Passing Juice
<a href="#">PPRD HOOPS: Panthers, Lady Panthers advance to district tourney championship games</a>	Internal	Passing Juice
<a href="#">2.2.22: An Orderly Mob</a>	Internal	Passing Juice
<a href="#">In-County Rivalry Hoops: Bismarck Lady Lions top Glen Rose, even conference series match-ups</a>	Internal	Passing Juice
<a href="#">Are you watching the Olympics</a>	Internal	Passing Juice
<a href="#">Glen Rose Beavers vs Bismarck Lions 1-12-21</a>	Internal	Passing Juice
<a href="#">Glen Rose Lady Beavers vs Bismarck Lady Lions 1-12-21</a>	Internal	Passing Juice
<a href="#">Moline Music Video</a>	Internal	Passing Juice
<a href="#">All Videos</a>	Internal	Passing Juice
<a href="#">MCHS students solve a mystery</a>	Internal	Passing Juice
<a href="#">Poyen High School Homecoming ceremony 2021 at MNB Stadium, Indian Field</a>	Internal	Passing Juice
<a href="#">MHS Homecoming Royalty 2021 Ceremony at Claude Mann Stadium, David Alpe Field</a>	Internal	Passing Juice
<a href="#">The blood you bleed is just the blood you owe: a 'No Time to Die' review</a>	Internal	Passing Juice
<a href="#">Local author to release new book this month</a>	Internal	Passing Juice
<a href="#">A brief history of newspapers</a>	Internal	Passing Juice
<a href="#">Bloody, funny, and heartwarming: "The Suicide Squad" is something special</a>	Internal	Passing Juice
<a href="#">Introspection takes the place of bloodshed in "Pig"</a>	Internal	Passing Juice
<a href="#">"Jungle Cruise" is a throwback trip worth taking</a>	Internal	Passing Juice
<a href="#">Senior Living</a>	Internal	Passing Juice
<a href="#">3 ways sweet cherries support your winter wellness routine</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice

## In-page links

<a href="#">5 must-have items when choosing an all-inclusive resort</a>	Internal	Passing Juice
<a href="#">Health &amp; Wellness</a>	Internal	Passing Juice
<a href="#">What is Your Period Telling You? The Truth about Uterine Fibroids</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">BLOX Content Management System</a>	External	Passing Juice
<a href="#">TownNews.com</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	bpt news advertorial event brandpoint ago local hrs subscribe logout
--	----------------	--




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brandpoint	3	✗	✗	✗	✗
bpt	3	✗	✗	✗	✗
news	3	✓	✗	✗	✓
advertorial	3	✗	✗	✗	✗
ago	3	✗	✗	✗	✗












## Usability

	Url	Domain : malvern-online.com Length : 18
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>





## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
---	---------------------	---



## Mobile

### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://malvern-online.com/sitemap.xml">http://malvern-online.com/sitemap.xml</a></div> <div><a href="https://www.malvern-online.com/sitemap.xml">https://www.malvern-online.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://malvern-online.com/robots.txt">http://malvern-online.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>