



# Seo Analyzer mamma.com

Generated on February 07 2022 05:53 AM





The score is 62/100



## SEO Content

	<b>Title</b>	<p>Trust Mamma</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1619"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Trust Mamma</td> </tr> <tr> <td>title</td> <td>Trust Mamma</td> </tr> <tr> <td>url</td> <td>https://www.mamma.com/us</td> </tr> <tr> <td>image</td> <td>https://www.mamma.com/static/img/og.png</td> </tr> </tbody> </table>	Property	Content	site_name	Trust Mamma	title	Trust Mamma	url	https://www.mamma.com/us	image	https://www.mamma.com/static/img/og.png		
Property	Content													
site_name	Trust Mamma													
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	<b>Headings</b>	<table border="1" data-bbox="539 1653 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>25</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1753 1489 2078" style="list-style-type: none"> <li>• [H1] Trust Mamma For Reviews, Offers, Deals &amp; Coupons</li> <li>• [H2] More than 6,553,001 reviews for 208,067 websites collected</li> <li>• [H2] Featured Stores</li> <li>• [H2] Latest Offers, Deals &amp; Coupons</li> <li>• [H3] Spring on everything sale - 15% discount on Orders \$99+</li> <li>• [H3] Today Only! Get an extra 20% discount on Your Order</li> <li>• [H3] 15% discount on on everything</li> <li>• [H3] 25% discount on For Students With UNiDAYS</li> <li>• [H3] Free Shipping on Orders \$75 Or More</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	25	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	25	0	0	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Pre-Black Friday sale - Up to 50% discount on Your Order plus \$15 off on \$100</li><li>• [H3] Free LED Gift With on everything Purchase</li><li>• [H3] Casper Coupons and Promo Codes for August</li><li>• [H3] Up to 74% discount on your order</li><li>• [H3] \$10 off on \$60 Order</li><li>• [H3] \$5 off on \$99</li><li>• [H3] Get Free 10 Piece Gifts with Orders \$85+</li><li>• [H3] Up to \$60 off on With Minimum Spend on Regularly Priced Styles</li><li>• [H3] Free 10-Day Clinique Beyond Perfecting Foundation/Concealer Sample</li><li>• [H3] KUULAA Power Bank 10000mAh £11.66</li><li>• [H3] \$50 off on Electronics Or Appliance of \$499+</li><li>• [H3] Get a 20% discount on for Teachers</li><li>• [H3] 74% discount on Your Order</li><li>• [H3] Up to 90% discount on Premium Canvas Wraps and 50% discount on Create Your Own Wall Art And Photo Products</li><li>• [H3] Up to 50% discount on The North Face sale plus Free delivery, no minimum spend (Mainland UK) and Returns [Students a 10% discount on via UniDays]</li><li>• [H3] New Year 2021 Annual Mystery Bundle! This Winter! \$10 off on Your First Box</li><li>• [H3] 20% discount on 3 Or More Items</li><li>• [H3] 20% discount on Your ID Store Order</li><li>• [H3] \$24 off when you spend more than \$1500</li><li>• [H3] Free Shipping on \$39</li></ul>
	Images	<p>We found 40 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>44%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

		
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">All Stores</a>	Internal	Passing Juice
<a href="#">Categories</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Spring on everything sale - 15% discount on Orders \$99+</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Today Only! Get an extra 20% discount on Your Order</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">15% discount on on everything</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">25% discount on For Students With UNiDAYS</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Free Shipping on Orders \$75 Or More</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Pre-Black Friday sale - Up to 50% discount on Your Order plus \$15 off on \$100</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Free LED Gift With on everything Purchase</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice

## In-page links

<a href="#">Casper Coupons and Promo Codes for August</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Up to 74% discount on your order</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">\$10 off on \$60 Order</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">\$5 off on \$99</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Get Free 10 Piece Gifts with Orders \$85+</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Up to \$60 off on With Minimum Spend on Regularly Priced Styles</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Free 10-Day Clinique Beyond Perfecting Foundation/Concealer Sample</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">KUULAA Power Bank 10000mAh £11.66</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">\$50 off on Electronics Or Appliance of \$499+</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Get a 20% discount on for Teachers</a>	Internal	Passing Juice
<a href="#">20% Off</a>	Internal	Passing Juice
<a href="#">74% discount on Your Order</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Up to 90% discount on Premium Canvas Wraps and 50% discount on Create Your Own Wall Art And Photo Products</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Up to 50% discount on The North Face sale plus Free delivery, no minimum spend (Mainland UK) and Returns [Students a 10% discount on via UniDays]</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice


## In-page links

<a href="#">New Year 2021 Annual Mystery Bundle! This Winter! \$10 off on Your First Box</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">20% discount on 3 Or More Items</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">20% discount on Your ID Store Order</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">\$24 off when you spend more than \$1500</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">Free Shipping on \$39</a>	Internal	Passing Juice
<a href="#">Great Deal</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">100</a>	Internal	Passing Juice
<a href="#">Siwy Denim</a>	Internal	Passing Juice
<a href="#">Miracle Noodle</a>	Internal	Passing Juice
<a href="#">Chicnova</a>	Internal	Passing Juice
<a href="#">Good Health Naturally</a>	Internal	Passing Juice
<a href="#">Great Wolf Lodge</a>	Internal	Passing Juice
<a href="#">Spirit Halloween</a>	Internal	Passing Juice
<a href="#">Lavinia Lingerie</a>	Internal	Passing Juice
<a href="#">Last Call</a>	Internal	Passing Juice
<a href="#">Soccer Garage</a>	Internal	Passing Juice
<a href="#">Paragon Sports</a>	Internal	Passing Juice
<a href="#">Buy Costumes</a>	Internal	Passing Juice
<a href="#">Carolee</a>	Internal	Passing Juice
<a href="#">BBVA Compass</a>	Internal	Passing Juice

## In-page links

<a href="#">SpinLife</a>	Internal	Passing Juice
<a href="#">Folli Follie</a>	Internal	Passing Juice
<a href="#">United States</a>	Internal	Passing Juice
<a href="#">United Kingdom</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice


## SEO Keywords

 Keywords Cloud	great stores everything free order get code deal discount more
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deal	34	✘	✘	✘	✔
get	28	✘	✘	✘	✔
great	25	✘	✘	✘	✘
code	15	✘	✘	✘	✔
discount	14	✘	✘	✘	✔








## Usability

 Url	Domain : mamma.com Length : 9
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<p><a href="http://mamma.com/sitemap.xml">http://mamma.com/sitemap.xml</a></p> <p><a href="https://www.mamma.com/sitemap.xml">https://www.mamma.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://mamma.com/robots.txt">http://mamma.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>