



Seo Analyzer manchester.ac.uk

Generated on December 25 2021 07:34 AM

The score is 65/100



SEO Content

	Title	<p>The University of Manchester</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Part of the prestigious Russell Group of universities, The University of Manchester is the largest single-site university in the UK, with the biggest student community.</p> <p>Length : 168</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>33</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1114 2078" style="list-style-type: none"> • [H1] The University of Manchester • [H2] Study • [H2] Popular links • [H2] Research • [H2] News • [H2] Global influence • [H2] Collaborate • [H2] Discover • [H2] Connect • [H2] Explore Manchester • [H2] Quick links • [H2] Contact us • [H2] Find us • [H2] Connect with us • [H3] Course and programme finder 	H1	H2	H3	H4	H5	H6	1	13	33	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	33	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Master's study 2022• [H3] Greater Manchester graduates• [H3] Levelling up• [H3] Support for current students• [H3] Structure• [H3] Research beacons• [H3] Researchers• [H3] Manchester lecturer crowned Young Woman Engineer of the Year• [H3] David Olusoga wins prestigious prize• [H3] New app reduces hospital visits for pregnant women• [H3] University announces new academic partnership with GCHQ• [H3] Young climate writing competition launched• [H3] Graphene enables precision sieving of gases• [H3] Springtime marked the end of the dinosaurs• [H3] Most adolescents dying by suicide known to health services• [H3] Major strategic partnerships• [H3] Global centres• [H3] International collaborations• [H3] Services for business• [H3] Policy• [H3] Give to Manchester• [H3] Maps• [H3] Events• [H3] Heritage• [H3] Jobs• [H3] Alumni• [H3] Teachers and careers advisers• [H3] Jodrell Bank• [H3] The John Rylands Research Institute and Library• [H3] Manchester Museum• [H3] The city of Manchester• [H3] The Whitworth
	Images	<p>We found 74 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.95% Internal Links 99.05%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
A-Z index	Internal	Passing Juice
Home	Internal	Passing Juice
Study	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Offer-holders	Internal	Passing Juice
Open days, visits and fairs	Internal	Passing Juice
Contextual admissions	Internal	Passing Juice
Mature students	Internal	Passing Juice
Parents and supporters	Internal	Passing Juice
Taught master's	Internal	Passing Juice
What is master's study?	Internal	Passing Juice
Postgraduate research	Internal	Passing Juice
Research areas	Internal	Passing Juice

In-page links

Open days and study fairs	Internal	Passing Juice
Postgraduate certificates and diplomas	Internal	Passing Juice
Online and blended learning	Internal	Passing Juice
Open days	Internal	Passing Juice
Master's open days and study fairs	Internal	Passing Juice
Virtual Manchester	Internal	Passing Juice
Get ready for Manchester	Internal	Passing Juice
Prepare for Manchester	Internal	Passing Juice
Starting at Manchester	Internal	Passing Juice
Making a payment	Internal	Passing Juice
The Manchester Experience	Internal	Passing Juice
Our reputation	Internal	Passing Juice
Student life	Internal	Passing Juice
Student support	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Meet our students	Internal	Passing Juice
International	Internal	Passing Juice
English education system	Internal	Passing Juice
International admissions	Internal	Passing Juice
Study abroad programmes	Internal	Passing Juice
Country-specific information	Internal	Passing Juice
Exhibitions and visits in your country	Internal	Passing Juice
EU students considering Manchester	Internal	Passing Juice
Contact the international team	Internal	Passing Juice
Research	Internal	Passing Juice
Research beacons	Internal	Passing Juice
Research Explorer	Internal	Passing Juice
Researchers	Internal	Passing Juice

In-page links

Publications	Internal	Passing Juice
Projects	Internal	Passing Juice
REF 2014	Internal	Passing Juice
Researcher development	Internal	Passing Juice
Research environment	Internal	Passing Juice
Research posts	Internal	Passing Juice
Collaborate	Internal	Passing Juice
Business engagement services	Internal	Passing Juice
Policy	Internal	Passing Juice
Give to Manchester	Internal	Passing Juice
Inspiring local communities	Internal	Passing Juice
Global influence	Internal	Passing Juice
Discover	Internal	Passing Juice
News	Internal	Passing Juice
The University of Manchester Magazine	Internal	Passing Juice
Events	Internal	Passing Juice
Key dates	Internal	Passing Juice
Maps and travel	Internal	Passing Juice
Manchester	Internal	Passing Juice
History and heritage	Internal	Passing Juice
Social responsibility	Internal	Passing Juice
People	Internal	Passing Juice
Conference venues	Internal	Passing Juice
Facilities	Internal	Passing Juice
Facts and figures	Internal	Passing Juice
Vision and strategic plan	Internal	Passing Juice
Governance	Internal	Passing Juice
Privacy and information governance	Internal	Passing Juice

In-page links

Connect	Internal	Passing Juice
Jobs	Internal	Passing Juice
Alumni	Internal	Passing Juice
Teachers and careers advisers	Internal	Passing Juice
Social media	Internal	Passing Juice
Contact us	Internal	Passing Juice
coronavirus information page	Internal	Passing Juice
Read more	Internal	Passing Juice
Undergraduate courses	Internal	Passing Juice
Taught master's courses	Internal	Passing Juice
News	Internal	Passing Juice
Global influence	Internal	Passing Juice
University Gift Shop	Internal	Passing Juice
The University of Manchester Library	Internal	Passing Juice
Faculties and Schools	Internal	Passing Juice
Interdisciplinary research	Internal	Passing Juice
Jodrell Bank Discovery Centre	External	Passing Juice
John Rylands Research Institute and Library	Internal	Passing Juice
Manchester Museum	Internal	Passing Juice
The Whitworth	Internal	Passing Juice
StaffNet	Internal	Passing Juice
My Manchester (for students)	Internal	Passing Juice
Your Manchester (for alumni)	Internal	Passing Juice
Information for investors	Internal	Passing Juice
Modern Slavery Act statement	Internal	Passing Juice
Criminal Finance Act statement	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Data Protection	Internal	Passing Juice

In-page links

Copyright notice	Internal	Passing Juice
Web accessibility	Internal	Passing Juice
Freedom of information	Internal	Passing Juice
Charitable status	Internal	Passing Juice
Close menu	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	35	✘	✘	✘	✔
manchester	25	✔	✘	✔	✔
masters	15	✘	✘	✘	✘
postgraduate	15	✘	✘	✘	✘
undergraduate	14	✘	✘	✘	✘

Usability

	Url	Domain : manchester.ac.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.manchester.ac.uk/sitemap-index.xml
	Robots.txt	http://manchester.ac.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.