

The score is 58/100



## SEO Content

	Title	<p>Virtual Presentation Skills Training &amp; Communication Skills   Mandel</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>Virtual presentation skills training &amp; communication skills workshops for companies &amp; teams that believe in the potential of their employees.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Virtual presentation skills training &amp; communication skills workshops for companies &amp; teams that believe in the potential of their employees.</td></tr><tr><td>url</td><td>https://www.mandel.com/</td></tr><tr><td>site_name</td><td>Mandel Communications</td></tr><tr><td>image</td><td>https://www.mandel.com/wp-content/uploads/2021/09/1546965008934.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home	description	Virtual presentation skills training & communication skills workshops for companies & teams that believe in the potential of their employees.	url	https://www.mandel.com/	site_name	Mandel Communications	image	https://www.mandel.com/wp-content/uploads/2021/09/1546965008934.jpg
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locale	en_US																	
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image	https://www.mandel.com/wp-content/uploads/2021/09/1546965008934.jpg																	

# SEO Content





image:width	200
image:height	200
image:type	image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
1	10	30	6	0	0

- [H1] Communication Skills Training to Energize Talent and Drive Growth for Your Business
- [H2] COMMUNICATION IS THE FUEL THAT POWERS PERFORMANCE
- [H2] HIGH-IMPACT TRAINING FOR TEAMS
- [H2] COMMUNICATION SKILLS WORKSHOPS
- [H2] GLOBAL TRAINING & COACHING SOLUTIONS
- [H2] Mandel delivers global communications skills training at scale—in-person, virtually, digitally, and hybrid. Workshops are available in 75 countries and in 14+ languages.
- [H2] RESULTS YOU CAN MEASURE
- [H2] CLIENT SUCCESS STORY DATRIUM
- [H2] HOW WE DO IT
- [H2] MANDEL THOUGHT LEADERSHIP
- [H2] ABOUT MANDEL
- [H3] Global • Flexible • Scalable • Customized
- [H3] Sales Teams
- [H3] Technical Teams
- [H3] Corporate Teams
- [H3] Invest in employees • Retain top talent • Create a performance culture
- [H3] Presentation Skills
- [H3] Conversation Skills
- [H3] Collaboration Skills
- [H3] Messaging Skills
- [H3] Listening Skills
- [H3] Storytelling Skills
- [H3] Drive top line growth • Strengthen teams • Build leaders
- [H3] SALES ENABLEMENT
- [H3] UPSKILLING & RESKILLING
- [H3] EVENT SPEAKER PREP
- [H3] EXECUTIVE COACHING
- [H3] EXECUTIVE BRIEFING PROGRAMS
- [H3] FLEXIBLE TRAINING DELIVERY
- [H3] Reinventing the Digital Sales Training Playbook – Five Critical Success Factors
- [H3] Reinventing the Digital Sales Training Playbook – Five Critical Success Factors
- [H3] Go Big: Plan Your Own High-Impact Virtual SKO
- [H3] Go Big: Plan Your Own High-Impact Virtual SKO
- [H3] What is SCIPAB?
- [H3] What is SCIPAB?
- [H3] 7 Tips for Leading Zoom Panel Discussions
- [H3] 7 Tips for Leading Zoom Panel Discussions
- [H3] Why Listening Is Key to Onboarding New Hires—Especially If They’re Virtual

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Why Listening Is Key to Onboarding New Hires—Especially If They're Virtual</li><li>• [H3] Welcome to the Future of Sales (Hint: It's Virtual)</li><li>• [H3] Welcome to the Future of Sales (Hint: It's Virtual)</li><li>• [H4] Live Virtual &amp; Hybrid Workshops</li><li>• [H4] In-Classroom Workshops</li><li>• [H4] Scalable &amp; Interactive Digital Solutions</li><li>• [H4] Customizable Workshops</li><li>• [H4] Flexible Delivery Solutions</li><li>• [H4] Global Capabilities</li></ul>
	Images	We found 25 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 83 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">TRAINING</a>	Internal	Passing Juice
<a href="#">Presentation Skills</a>	Internal	Passing Juice
<a href="#">Conversation Skills</a>	Internal	Passing Juice
<a href="#">Collaboration Skills</a>	Internal	Passing Juice
<a href="#">Messaging Skills</a>	Internal	Passing Juice
<a href="#">Storytelling Skills</a>	Internal	Passing Juice
<a href="#">Listening Skills</a>	Internal	Passing Juice
<a href="#">Virtual Meeting Skills</a>	Internal	Passing Juice
<a href="#">Public Workshops</a>	Internal	Passing Juice
<a href="#">SOLUTIONS</a>	Internal	Passing Juice
<a href="#">Sales Enablement</a>	Internal	Passing Juice
<a href="#">Upskilling &amp; Reskilling</a>	Internal	Passing Juice
<a href="#">Event Speaker Prep</a>	Internal	Passing Juice
<a href="#">Executive Briefing Programs</a>	Internal	Passing Juice
<a href="#">Executive Coaching</a>	Internal	Passing Juice
<a href="#">AUDIENCES</a>	Internal	Passing Juice
<a href="#">Sales Teams</a>	Internal	Passing Juice
<a href="#">Technical Teams</a>	Internal	Passing Juice
<a href="#">Corporate Teams</a>	Internal	Passing Juice
<a href="#">Clients</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Proven Results</a>	Internal	Passing Juice


## In-page links

<a href="#">WHY MANDEL</a>	Internal	Passing Juice
<a href="#">The Mandel Blueprint</a>	Internal	Passing Juice
<a href="#">Flexible Delivery Options</a>	Internal	Passing Juice
<a href="#">Scalable Digital Experiences</a>	Internal	Passing Juice
<a href="#">Global Capabilities</a>	Internal	Passing Juice
<a href="#">Training Methodology</a>	Internal	Passing Juice
<a href="#">Consulting Approach</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">digital transformation</a>	Internal	Passing Juice
<a href="#">onboarding</a>	Internal	Passing Juice
<a href="#">Executive Briefings</a>	Internal	Passing Juice
<a href="#">Reinventing the Digital Sales Training Playbook – Five Critical Success Factors</a>	Internal	Passing Juice
<a href="#">Change Management</a>	Internal	Passing Juice
<a href="#">Digital Transformation</a>	Internal	Passing Juice
<a href="#">Sales Readiness</a>	Internal	Passing Juice
<a href="#">Selling Skills</a>	Internal	Passing Juice
<a href="#">Go Big: Plan Your Own High-Impact Virtual SKO</a>	Internal	Passing Juice
<a href="#">In-Person Presentations</a>	Internal	Passing Juice
<a href="#">Sales Training</a>	Internal	Passing Juice
<a href="#">SCI-PAB</a>	Internal	Passing Juice
<a href="#">Virtual Presentations</a>	Internal	Passing Juice
<a href="#">What is SCIPAB?</a>	Internal	Passing Juice
<a href="#">Communication Skills</a>	Internal	Passing Juice
<a href="#">Messaging Skills</a>	Internal	Passing Juice
<a href="#">7 Tips for Leading Zoom Panel Discussions</a>	Internal	Passing Juice
<a href="#">Briefing Center</a>	Internal	Passing Juice
<a href="#">Executive Presence</a>	Internal	Passing Juice

## In-page links

<a href="#">Hybrid Work</a>	Internal	Passing Juice
<a href="#">Virtual Collaboration</a>	Internal	Passing Juice
<a href="#">Welcome to the Future of Sales (Hint: It's Virtual)</a>	Internal	Passing Juice
<a href="#">Virtual Meetings</a>	Internal	Passing Juice
<a href="#">What We Believe</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Consulting Approach</a>	Internal	Passing Juice
<a href="#">The Business Case</a>	Internal	Passing Juice
<a href="#">Awards &amp; Recognition</a>	Internal	Passing Juice
<a href="#">Alliances</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">What We Offer</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">All Workshops</a>	Internal	Passing Juice
<a href="#">Train The Trainer</a>	Internal	Passing Juice
<a href="#">Listening Assessment</a>	Internal	Passing Juice
<a href="#">Mobile Coaching App</a>	Internal	Passing Juice
<a href="#">In-Workshop Evaluation</a>	Internal	Passing Juice
<a href="#">Toolkit Downloads</a>	Internal	Passing Juice
<a href="#">SCIPAB Messaging Tool</a>	Internal	Passing Juice
<a href="#">The Mandel Blueprint</a>	Internal	Passing Juice
<a href="#">Global Capabilities</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Trademarks</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	solutions workshops sales virtual executive teams training mandel <b>skills</b> communication
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skills	52	✓	✗	✓	✓
training	31	✓	✗	✓	✓
sales	31	✗	✗	✗	✓
teams	24	✗	✗	✓	✓
virtual	23	✓	✗	✓	✓











## Usability

	Url	Domain : mandel.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

		
	W3C Validity	Errors : 76 Warnings : 81
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://mandel.com/sitemap.xml">http://mandel.com/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics