



Seo Analyzer mandmdirect.com

Generated on March 15 2022 10:43 AM





The score is 60/100







SEO Content

	Title	<p>MandM Direct Cheap Branded Clothing & Footwear</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Up to 75% off clothing, trainers, sportswear & more. Find big brands for men, women & kids at MandM Direct.</p> <p>Length : 115</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>MandM Direct Cheap Branded Clothing & Footwear</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.mandmdirect.com/</td> </tr> <tr> <td>image</td> <td>https://www.mandmdirect.com/assets/images/ogo/open-graph-plp.png</td> </tr> <tr> <td>site_name</td> <td>www.mandmdirect.com</td> </tr> <tr> <td>description</td> <td>Up to 75% off clothing, trainers, sportswear & more. Find big brands for men, women & kids at MandM Direct.</td> </tr> </tbody> </table>	Property	Content	title	MandM Direct Cheap Branded Clothing & Footwear	type	website	url	https://www.mandmdirect.com/	image	https://www.mandmdirect.com/assets/images/ogo/open-graph-plp.png	site_name	www.mandmdirect.com	description	Up to 75% off clothing, trainers, sportswear & more. Find big brands for men, women & kids at MandM Direct.
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title	MandM Direct Cheap Branded Clothing & Footwear															
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	Headings	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>2</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2033 1066 2069" style="list-style-type: none"> • [H2] 0" >You are saving off RRP 	H1	H2	H3	H4	H5	H6	0	7	2	0	1	0		
H1	H2	H3	H4	H5	H6											
0	7	2	0	1	0											

SEO Content

		<ul style="list-style-type: none"> • [H2] Shop all • [H2] Top Brands • [H2] Help & Information • [H2] About Us • [H2] Corporate Responsibility • [H2] Sign up and Start Saving! • [H3] • [H3] • [H5] Looks like you lost your connection.
	Images	<p>We found 77 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 24 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.17%</p> <p>Internal Links 96.83%</p>

In-page links

Anchor	Type	Juice
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In-page links

My Account 	Internal	Passing Juice
 Sign Out	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
Help & Contact us	Internal	Passing Juice
Sign In	Internal	Passing Juice


In-page links

Basket	Internal	Passing Juice
Checkout	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
CLEARANCE	Internal	Passing Juice
NEW	Internal	Passing Juice
MENS	Internal	Passing Juice
WOMENS	Internal	Passing Juice
KIDS	Internal	Passing Juice
T-SHIRTS & POLOS	Internal	Passing Juice
DRESSES	Internal	Passing Juice
TRAINERS	Internal	Passing Juice
Trustpilot	External	Passing Juice
Help Centre	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Delivery	Internal	Passing Juice
Returns	Internal	Passing Juice
Paypal Pay in 3	Internal	Passing Juice
Klarna	Internal	Passing Juice
Clearpay	Internal	Passing Juice
Size Guide	Internal	Passing Juice
Product Recalls	Internal	Passing Juice
About MandM Direct	Internal	Passing Juice
Careers	Internal	Passing Juice
International Sites	Internal	Passing Juice
Product A-Z	Internal	Passing Juice

In-page links

Affiliates & Partnerships	Internal	Passing Juice
Modern Slavery Act	Internal	Passing Juice
Gender Pay Gap Report	Internal	Passing Juice
Group Tax Policy	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie List	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	<p>account search saving basket direct back</p> <p>mandm sign signing delivery</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sign	6	✘	✘	✘	✔
basket	5	✘	✘	✘	✘
saving	3	✘	✘	✘	✔
account	3	✘	✘	✘	✘
mandm	2	✔	✘	✔	✘












Usability

	Url	Domain : mandmdirect.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://mandmdirect.com/sitemap.xml
	Robots.txt	http://mandmdirect.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.