pagepeeker

Seo Analyzer
mandywilsonmedia.com

Generated on March 15 2022 06:25 AM

The score is 39/100

SEO Content

|		
✅	Title	Mandy Wilson Media **Length : 18** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Marketing Professoinal **Length : 22** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H2] Senior Writer • Communications Strategist • Project Leader • [H2] WRITING SAMPLES • [H2] EXPERTISE
❌	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
WRITING SAMPLES	Internal	Passing Juice
RESUME	Internal	Passing Juice
CONTACT	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	see more mandys **mandy samples** wilson project expertise professional writing

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mandy	4	✔	✖	✖	✖
writing	4	✖	✖	✖	✔
samples	4	✖	✖	✖	✔
wilson	3	✔	✖	✖	✖
more	2	✖	✖	✖	✖

Usability

	Url	Domain : mandywilsonmedia.com Length : 20
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 7 Warnings : 23
✔	Email Privacy	Great no email address has been found in plain text!

Document

✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization