











# Seo Analyzer manorpreschool.org

Generated on March 08 2022 03:28 AM

**The score is 39/100**







## SEO Content

	Title	Manor Pre-School, Ivybridge - Home <b>Length : 34</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Manor Pre-School, Ivybridge</li><li>• [H3] Welcome to Manor Pre-School</li><li>• [H3] Latest News</li><li>• [H3] Newsletters</li></ul>	H1	H2	H3	H4	H5	H6	1	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	3	0	0	0									
	Images	We found 4 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%


## In-page links

Anchor	Type	Juice
<a href="#">&amp;gt;</a>	Internal	Passing Juice
<a href="#">Our Aims</a>	Internal	Passing Juice
<a href="#">Ofsted Report</a>	Internal	Passing Juice
<a href="#">Staffing</a>	Internal	Passing Juice
<a href="#">Key Workers</a>	Internal	Passing Juice
<a href="#">Time and costs of sessions</a>	Internal	Passing Juice
<a href="#">Lunches</a>	Internal	Passing Juice
<a href="#">What to wear</a>	Internal	Passing Juice
<a href="#">What to bring</a>	Internal	Passing Juice
<a href="#">Term Dates</a>	Internal	Passing Juice
<a href="#">Parent Forms</a>	Internal	Passing Juice

## In-page links

<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Childcare Service Helpline for Parents</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">New Era Technology</a>	External	Passing Juice
<a href="#">DB Primary</a>	External	Passing Juice
<a href="#">DB Learning Library</a>	External	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	childcare newsletter school pre-school children sessions manor from primary outdoor
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
pre-school	7	✓	✗	✗	✓
manor	7	✓	✗	✗	✓
children	7	✗	✗	✗	✗
school	5	✓	✗	✗	✓
childcare	4	✗	✗	✗	✗






## Usability

	Url	Domain : manorpreschool.org Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 34 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>




## Mobile

	Mobile Optimization	<div> Apple Icon</div>
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## Mobile

- |   |                   |
|---|-------------------|
|  | Meta Viewport Tag |
|  | Flash content     |

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://manorpreschool.org/robots.txt">http://manorpreschool.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>