







Seo Analyzer maptive.com

Generated on March 07 2022 07:44 AM






The score is 56/100







SEO Content

	<p>Title</p>	<p>Custom Map Creator & Map Maker Maptive Mapping Software</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Maptive's mapping software transforms your location data into a customized map in minutes. Map sales territories, plan routes, and more.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Custom Map Creator & Map Maker Maptive Mapping Software</td> </tr> <tr> <td>description</td> <td>Maptive's mapping software transforms your location data into a customized map in minutes. Map sales territories, plan routes, and more.</td> </tr> <tr> <td>url</td> <td>https://www.maptive.com/</td> </tr> <tr> <td>site_name</td> <td>Maptive</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Custom Map Creator & Map Maker Maptive Mapping Software	description	Maptive's mapping software transforms your location data into a customized map in minutes. Map sales territories, plan routes, and more.	url	https://www.maptive.com/	site_name	Maptive
Property	Content															
locale	en_US															
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>10</td><td>9</td><td>5</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Mapping Software for Every Professional• [H2] Maptive Features• [H2] Browse Maptive's Mapping Tools• [H2] See Our Maps in Action• [H2] Customize Your Maps in a Few Clicks• [H2] Create Your Maptive Account• [H3] SOME OF OUR CUSTOMERS INCLUDE:• [H3] What Our Customers Say About Us• [H3] Intuitive Design• [H3] Powerful Map Tools• [H3] Wide Range of Customizations• [H3] Share, Print, Embed, Display• [H3] Google Maps Reliability• [H3] Enterprise Level Security and Support• [H3] What Maptive Can Do For Your Business• [H3] Have any questions?• [H4] Create Sales Territories• [H4] Route Optimization for Field Representatives• [H4] Map Radius Tool• [H4] Multi-Colored Marker Grouping Tool• [H4] Demographic Maps• [H4] Heat Map Generator• [H4] Drawing Tool• [H4] Drive Time Polygons• [H4] Privacy Overview• [H5] David,• [H5] Miquel Fernandez,• [H5] Nicole,• [H5] Anjil,• [H5] Leonie,	H1	H2	H3	H4	H5	H6	1	5	10	9	5	0
H1	H2	H3	H4	H5	H6									
1	5	10	9	5	0									
	Images	<p>We found 206 images on this web page.</p> <p>114 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.28% Internal Links 96.72%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
Schedule a LIVE DEMO	External	Passing Juice
Start A Free Trial Now	Internal	Passing Juice
Login	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Company	Internal	Passing Juice
Blog	Internal	Passing Juice
Learn More	Internal	Passing Juice
Create Sales Territories	Internal	Passing Juice
Route Optimization for Field Representatives	Internal	Passing Juice
Map Radius Tool	Internal	Passing Juice
Multi-Colored Marker Grouping Tool	Internal	Passing Juice
Demographic Maps	Internal	Passing Juice
Heat Map Generator	Internal	Passing Juice
Drawing Tool	Internal	Passing Juice

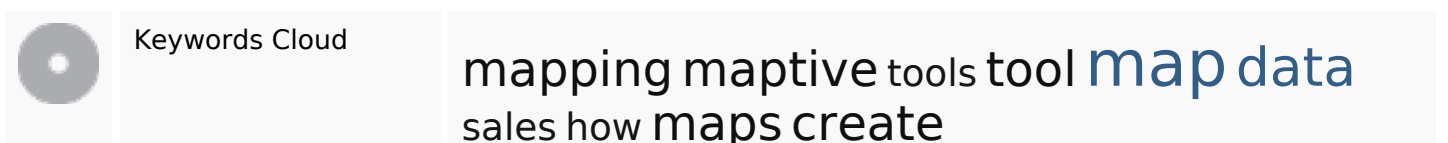
In-page links

Drive Time Polygons	Internal	Passing Juice
plans and pricing options	Internal	Passing Juice
Testimonials	Internal	Passing Juice
FAQ	Internal	Passing Juice
Mapping Resources &#038; Guides	Internal	Passing Juice
Create a Custom Google Map	Internal	Passing Juice
Plot Multiple Locations on a Map	Internal	Passing Juice
Make a Zip Code Map From Excel Data	Internal	Passing Juice
What is Mapping Software?	Internal	Passing Juice
Create a Pin Map	Internal	Passing Juice
Map Data Visualization Tools	Internal	Passing Juice
101 Telling a Compelling Story with Data	Internal	Passing Juice
How to Create Interactive Maps	Internal	Passing Juice
How to Create Custom Map Markers	Internal	Passing Juice
20+ Impressive Data Visualization Examples 2022	Internal	Passing Juice
Top 12 Sources for Free Data Sets for Data Visualization	Internal	Passing Juice
How to Create Interactive Color-Coded Maps	Internal	Passing Juice
The Site Selection Process: Choosing the Best Business Location	Internal	Passing Juice
The Definitive Guide to Geographic Heat Maps	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Sitemap	Internal	Passing Juice
View all features	Internal	Passing Juice
Sales Representatives	Internal	Passing Juice
Retail Mapping	Internal	Passing Juice
Residential Real Estate	Internal	Passing Juice
Commercial Real Estate	Internal	Passing Juice
Supply Chain/Logistics	Internal	Passing Juice

In-page links

Healthcare Mapping	Internal	Passing Juice
Transportation	Internal	Passing Juice
Non-profit Sector	Internal	Passing Juice
Journalists & #038; Bloggers	Internal	Passing Juice
Academics	Internal	Passing Juice
How to Map Customer Locations	Internal	Passing Juice
Create Custom Maps For Presentations	Internal	Passing Juice
How to Map Your Excel Data	Internal	Passing Juice
How to Build a Demographic Map	Internal	Passing Juice
Mapping IP Addresses	Internal	Passing Juice
Create a Population Density Map	Internal	Passing Juice
How to Create a Map Legend	Internal	Passing Juice
What is a Target Customer and How Do You Find Them?	Internal	Passing Juice
6 Steps to Building a Strong Sales Territory Plan	Internal	Passing Juice
Cluster Maps: What Are They And How Do They Work?	Internal	Passing Juice
How to Drop a Pin on Your Interactive Map	Internal	Passing Juice
View all resources	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
map	35	✓	✗	✓	✓
data	26	✗	✗	✓	✗
maptive	20	✓	✗	✓	✓

Keywords Consistency

mapping	17				
tool	16				



Usability

	Url	Domain : maptive.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://maptive.com/sitemap.xml>

https://www.maptive.com/sitemap_index.xml



Robots.txt

<http://maptive.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.