

# Seo Analyzer mapua.edu.ph

Generated on April 01 2022 08:04 AM

The score is 55/100



## SEO Content

	Title	Mapúa University <b>Length : 16</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Mapúa University is one of the top IT school in Manila. We offer different academic programs that would aid students in their learning endeavors. Enroll now! <b>Length : 157</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>10</td><td>10</td><td>59</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Schools and Departments</li><li>• [H1] Latest @ Mapúa</li><li>• [H1] What is ABET?</li><li>• [H1] Social Media</li><li>• [H2] News</li><li>• [H2] Announcements</li><li>• [H2] Events</li><li>• [H2] Get Connected</li><li>• [H2] Website</li><li>• [H2] Affiliates</li><li>• [H2] One Malayan</li><li>• [H2] Careers</li><li>• [H2] Intramuros</li><li>• [H2] Makati</li><li>• [H3] Get early bird discount</li><li>• [H3] Apply online here.</li></ul>	H1	H2	H3	H4	H5	H6	4	10	10	59	6	0
H1	H2	H3	H4	H5	H6									
4	10	10	59	6	0									





## SEO Content

- [H3] Start things at Mapúa.
- [H3] Click here for Mapúa's online services and contact information.
- [H3] Learn more.
- [H3] Explore Mapúa.
- [H3] Here at Mapúa University, learning is redefined to make it personal, accessible, and enriching, and takes you closer to your cutting-edge future.
- [H3] Guidelines on campus re-entry, admissions, enrollment, student services, and other important information in relation to COVID-19. Click here.
- [H3] With our strong commitment to provide a leading-edge and world-class quality of education, we are now a 4-Star academic institution as rated by the QS Intelligence Unit. Click here to read article.
- [H3] Email Us
- [H4] Apply Now
- [H4] Inquire
- [H4] Architecture and Planning, Industrial Design, & Built Environment
- [H4] Program offerings
- [H4] Quick links
- [H4] Electrical, Electronics, & Computer Engineering
- [H4] Program offerings
- [H4] BS-MS Programs
- [H4] Quick links
- [H4] School of Social Sciences and Education
- [H4] Program offerings
- [H4] Quick links
- [H4] Department of Arts & Letters
- [H4] Program offerings
- [H4] Quick links
- [H4] Business & Management
- [H4] Program offerings
- [H4] Quick links
- [H4] Information Technology
- [H4] Program offerings
- [H4] Quick links
- [H4] Industrial Engineering & Engineering Management
- [H4] Program offerings
- [H4] Quick links
- [H4] Civil, Environmental, & Geological Engineering
- [H4] Program offerings
- [H4] Chemical, Biological, & Materials Engineering & Sciences
- [H4] Program offerings
- [H4] BS-MS Programs
- [H4] Quick links
- [H4] Media Studies
- [H4] Program offerings
- [H4] Quick links
- [H4] Mechanical & Manufacturing Engineering
- [H4] Program offerings
- [H4] Quick links
- [H4] Mathematics
- [H4] Program offerings
- [H4] Quick links

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Physical Education &amp; Athletics</li> <li>• [H4] Program offerings</li> <li>• [H4] Quick links</li> <li>• [H4] Physics</li> <li>• [H4] Program offerings</li> <li>• [H4] Quick links</li> <li>• [H4] Continuing Education</li> <li>• [H4] Program offerings</li> <li>• [H4] Senior High School</li> <li>• [H4] Program offerings</li> <li>• [H4] Quick links</li> <li>• [H4] Accreditations</li> <li>• [H4] /MapuaUniv</li> <li>• [H4] @MapuaUniv</li> <li>• [H4] /MapuaUniv</li> <li>• [H4] /Mapua1925</li> <li>• [H4] Mapua Institute</li> <li>• [H4] Directory</li> <li>• [H4] Radio Cardinal</li> <li>• [H4] Apply Now</li> <li>• [H5] How an internationally accredited program can boost your career</li> <li>• [H5] Future-ready career in engineering through future-g geared engineering school</li> <li>• [H5] Mapúans toptnotchers in February 2022 mechanical engineer board exam</li> <li>• [H5] Mapúa to co-host 2022 International Student Mobility Program, aims to level up students' management and decision-making abilities as COVID-19 crisis eases</li> <li>• [H5] Mapúa to nurture spin-offs and start-ups in newly launched technology business incubator</li> <li>• [H5] Mapúa faculty among AD Scientific Index's top PH scientists</li> </ul>
	Images	<p>We found 53 images on this web page.</p> <p>53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>25%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 206 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.37% Internal Links 95.63%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Library</a>	Internal	Passing Juice
<a href="#">BlackBoard</a>	External	Passing Juice
<a href="#">Educational Software</a>	Internal	Passing Juice
<a href="#">Career Services</a>	Internal	Passing Juice
<a href="#">Enrollment</a>	Internal	Passing Juice
<a href="#">Guidelines for New College Freshmen</a>	Internal	Passing Juice
<a href="#">Guidelines for New Grade 11 Students</a>	Internal	Passing Juice
<a href="#">Health Services</a>	Internal	Passing Juice
<a href="#">MyMapúa</a>	Internal	Passing Juice
<a href="#">myMail</a>	External	Passing Juice
<a href="#">Parent Portal</a>	Internal	Passing Juice
<a href="#">Payment Channels</a>	Internal	Passing Juice
<a href="#">Registration Guidelines</a>	Internal	Passing Juice

## In-page links

<a href="#">Scholarships and Financial Assistance</a>	Internal	Passing Juice
<a href="#">Calendar of Activities</a>	Internal	Passing Juice
<a href="#">FOMI eNews</a>	Internal	Passing Juice
<a href="#">NAMA Bulletin</a>	Internal	Passing Juice
<a href="#">NAMA Chapters</a>	Internal	Passing Juice
<a href="#">NAMA Corner</a>	Internal	Passing Juice
<a href="#">NAMA Officers &amp; Directors</a>	Internal	Passing Juice
<a href="#">NAMA Photo Gallery</a>	Internal	Passing Juice
<a href="#">NAMA Website</a>	Internal	Passing Juice
<a href="#">Mapua World 2015</a>	External	Passing Juice
<a href="#">Verification of Graduates</a>	Internal	Passing Juice
<a href="#">Cardinal Mail</a>	Internal	Passing Juice
<a href="#">Data Warehouse</a>	Internal	Passing Juice
<a href="#">ELITe</a>	Internal	Passing Juice
<a href="#">Cardinal Mail</a>	External	Passing Juice
<a href="#">Faculty Development Office</a>	Internal	Passing Juice
<a href="#">Faculty Members</a>	Internal	Passing Juice
<a href="#">MyMapúa</a>	Internal	Passing Juice
<a href="#">Staff Members</a>	Internal	Passing Juice
<a href="#">English Language Program</a>	Internal	Passing Juice
<a href="#">Foreign Students' Guide</a>	Internal	Passing Juice
<a href="#">Industry Partners &amp; Linkages</a>	Internal	Passing Juice
<a href="#">International Linkages R&amp;D</a>	Internal	Passing Juice
<a href="#">International Programs</a>	Internal	Passing Juice
<a href="#">For Alumni</a>	Internal	Passing Juice
<a href="#">For Applicants</a>	Internal	Passing Juice
<a href="#">For Companies</a>	Internal	Passing Juice
<a href="#">For Employees</a>	Internal	Passing Juice

## In-page links

<a href="#">For General Public</a>	Internal	Passing Juice
<a href="#">For Students</a>	Internal	Passing Juice
<a href="#">Program Enrollment &amp; Graduation Data</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">School of Architecture , Industrial Design, and the Built Environment</a>	Internal	Passing Juice
<a href="#">School of Chemical, Biological, and Materials Engineering and Sciences</a>	Internal	Passing Juice
<a href="#">School of Civil, Environmental, and Geological Engineering</a>	Internal	Passing Juice
<a href="#">School of Electrical, Electronics, and Computer Engineering</a>	Internal	Passing Juice
<a href="#">School of Industrial Engineering and Engineering Management</a>	Internal	Passing Juice
<a href="#">School of Mechanical and Manufacturing Engineering</a>	Internal	Passing Juice
<a href="#">School of Media Studies</a>	Internal	Passing Juice
<a href="#">School of Social Sciences and Education</a>	Internal	Passing Juice
<a href="#">Department of Arts and Letters</a>	Internal	Passing Juice
<a href="#">Department of Mathematics</a>	Internal	Passing Juice
<a href="#">Department of Physics</a>	Internal	Passing Juice
<a href="#">Examination Results &amp; Reservation</a>	Internal	Passing Juice
<a href="#">Freshmen &amp; Senior High School IDs</a>	Internal	Passing Juice
<a href="#">MapuaTxt</a>	Internal	Passing Juice
<a href="#">Online Admissions for Incoming Freshmen</a>	Internal	noFollow
<a href="#">Online Admissions for Senior High School</a>	Internal	noFollow
<a href="#">ELITe</a>	Internal	Passing Juice
<a href="#">Moodle</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">University Admissions</a>	Internal	Passing Juice
<a href="#">The Quarterterm</a>	Internal	Passing Juice
<a href="#">Laptop Requirements</a>	Internal	Passing Juice

## In-page links

<a href="#">Off Campus Accomodations</a>	Internal	Passing Juice
<a href="#">Mapúa Viewbook and Brochures</a>	Internal	Passing Juice
<a href="#">Downloadable Forms</a>	Internal	Passing Juice
<a href="#">Applicant Portal</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Hotlines and Office Hours</a>	Internal	Passing Juice
<a href="#">Financial Assistance</a>	Internal	Passing Juice
<a href="#">Promotional Discounts</a>	Internal	Passing Juice
<a href="#">Scholarship Partners</a>	Internal	Passing Juice
<a href="#">The New Builder</a>	External	Passing Juice
<a href="#">Radio Cardinal</a>	External	Passing Juice
<a href="#">Social Orientation and Community Involvement Program</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">BEEHIVE</a>	Internal	Passing Juice
<a href="#">TPWRIC</a>	Internal	Passing Juice
<a href="#">RSDC</a>	Internal	Passing Juice
<a href="#">TRUST</a>	Internal	Passing Juice
<a href="#">Offices</a>	Internal	Passing Juice
<a href="#">Administration</a>	Internal	Passing Juice
<a href="#">Jobs @ Mapúa</a>	Internal	Passing Juice
<a href="#">as Incoming Freshmen</a>	Internal	Passing Juice
<a href="#">as Senior High School</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Architecture</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Interior Design</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Industrial Design</a>	Internal	Passing Juice
<a href="#">Accreditations</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice

## In-page links

<a href="#">Bachelor of Science in Electrical Engineering</a>	Internal	noFollow
<a href="#">Bachelor of Science in Electronics Engineering</a>	Internal	noFollow
<a href="#">Bachelor of Science in Computer Engineering</a>	Internal	noFollow
<a href="#">Faculty list</a>	Internal	noFollow
<a href="#">Accreditations</a>	Internal	noFollow
<a href="#">Tuition Fees</a>	Internal	noFollow
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">AB Psychology</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">BS Technical Communication</a>	Internal	Passing Juice
<a href="#">English Language Program</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Inquire Now</a>	Internal	Passing Juice
<a href="#">Visit site</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Accountancy</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Visit site</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Computer Science</a>	Internal	noFollow
<a href="#">Bachelor of Science in Information Systems</a>	Internal	noFollow
<a href="#">Bachelor of Science Entertainment and Multimedia Computing</a>	Internal	noFollow
<a href="#">Bachelor of Science in Information Technology</a>	Internal	noFollow
<a href="#">Master of Science in Computer Science</a>	Internal	noFollow
<a href="#">Master in Information Technology</a>	Internal	noFollow
<a href="#">Master in Business Analytics</a>	Internal	noFollow
<a href="#">Doctor of Philosophy in Computer Science</a>	Internal	noFollow
<a href="#">Faculty List</a>	Internal	noFollow

## In-page links

<a href="#">Accreditations</a>	Internal	noFollow
<a href="#">Tuition Fee</a>	Internal	noFollow
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Industrial Engineering</a>	Internal	noFollow
<a href="#">Faculty List</a>	Internal	noFollow
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Chemical Engineering</a>	Internal	noFollow
<a href="#">Bachelor of Science in Chemistry</a>	Internal	noFollow
<a href="#">Bachelor of Science in Biological Engineering</a>	Internal	noFollow
<a href="#">Bachelor of Science in Materials Science &amp; Engineering</a>	Internal	noFollow
<a href="#">Faculty list</a>	Internal	noFollow
<a href="#">Accreditations</a>	Internal	noFollow
<a href="#">Summary of Courses</a>	Internal	noFollow
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Bachelor of Arts in Multimedia Arts</a>	Internal	Passing Juice
<a href="#">Bachelor of Arts in Digital Film</a>	Internal	Passing Juice
<a href="#">Bachelor of Arts in Digital Journalism</a>	Internal	Passing Juice
<a href="#">Bachelor of Arts in Broadcast Media</a>	Internal	Passing Juice
<a href="#">Bachelor of Arts in Advertising Design</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Visit site</a>	Internal	Passing Juice
<a href="#">Bachelor of Science in Mechanical Engineering</a>	Internal	noFollow
<a href="#">Bachelor of Science in Manufacturing Engineering</a>	Internal	noFollow
<a href="#">Master of Science in Manufacturing Engineering</a>	Internal	noFollow
<a href="#">Faculty List</a>	Internal	noFollow
<a href="#">Accreditations</a>	Internal	noFollow
<a href="#">Contact Information</a>	Internal	Passing Juice

## In-page links

<a href="#">Bachelor of Science in Statistics with Specialization in Data Analytics</a>	Internal	Passing Juice
<a href="#">Faculty list</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Visit site</a>	Internal	Passing Juice
<a href="#">Bachelor of Physical Education Major in Sports and Wellness Management</a>	Internal	Passing Juice
<a href="#">Administration</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">BS Physics Double Degree Programs</a>	Internal	Passing Juice
<a href="#">Administration</a>	Internal	Passing Juice
<a href="#">Faculty List</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Visit site</a>	Internal	Passing Juice
<a href="#">Visit site</a>	Internal	Passing Juice
<a href="#">STEM</a>	Internal	Passing Juice
<a href="#">ABM</a>	Internal	Passing Juice
<a href="#">GAS</a>	Internal	Passing Juice
<a href="#">HUMSS</a>	Internal	Passing Juice
<a href="#">Faculty &amp; Staff</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">ABET</a>	Internal	Passing Juice
<a href="#">PACUCOA</a>	Internal	Passing Juice
<a href="#">PTC-ACBET Exhibits</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice

## In-page links

<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
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<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Portal</a>	Internal	Passing Juice
<a href="#">Policy</a>	Internal	Passing Juice
<a href="#">Mapúa CCESC</a>	Internal	Passing Juice
<a href="#">Mapúa Techserv</a>	Internal	Passing Juice
<a href="#">Mapúa Txt</a>	Internal	Passing Juice
<a href="#">PACU</a>	External	Passing Juice
<a href="#">Yuchengco Museum</a>	External	Passing Juice
<a href="#">Jobs at Mapua</a>	Internal	Passing Juice
<a href="#">Careerlink</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

programs **engineering** mapúa  
information more **services** read






## SEO Keywords

program school science



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
engineering	37	✘	✘	✘	✔
mapúa	27	✔	✘	✔	✔
services	24	✘	✘	✘	✔
more	22	✘	✘	✘	✔
science	21	✘	✘	✘	✔










### Usability

	Url	Domain : mapua.edu.ph Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 86 Warnings : 15





## Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://mapua.edu.ph/sitemap.xml">http://mapua.edu.ph/sitemap.xml</a>
	Robots.txt	<a href="http://mapua.edu.ph/robots.txt">http://mapua.edu.ph/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics