








Seo Analyzer marcaturismo.com

Generated on February 24 2022 22:03 PM





The score is 55/100






SEO Content

	Title	<p>Marca Turismo - Marketing & Turismo</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Marketing & Turismo</p> <p>Length : 23</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1771"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>pt_PT</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Marca Turismo - Marketing & Turismo</td> </tr> <tr> <td>description</td> <td>Marketing & Turismo</td> </tr> <tr> <td>url</td> <td>http://www.marcaturismo.com</td> </tr> <tr> <td>site_name</td> <td>Marca Turismo</td> </tr> </tbody> </table>	Property	Content	locale	pt_PT	type	website	title	Marca Turismo - Marketing & Turismo	description	Marketing & Turismo	url	http://www.marcaturismo.com	site_name	Marca Turismo
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	Headings	<table border="1" data-bbox="539 1800 1481 1872"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>23</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1906 1501 2069" style="list-style-type: none"> • [H1] Marca Turismo • [H1] Lola Travel é o futuro dos agente de viagem? • [H1] BRIEF:STORIES – ImpacTrip • [H1] Google Destinations planeia a sua viagem • [H1] Portugal com 43 nomeados nos World Travel Awards 2016 	H1	H2	H3	H4	H5	H6	23	1	0	0	0	0		
H1	H2	H3	H4	H5	H6											
23	1	0	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H1] ClickSummit marketing e vendas 3.0• [H1] You've got a message• [H1] Lola Travel é o futuro dos agente de viagem?• [H1] BRIEF:STORIES – ImpacTrip• [H1] Google Destinations planeia a sua viagem• [H1] Portugal com 43 nomeados nos World Travel Awards 2016• [H1] ClickSummit marketing e vendas 3.0• [H1] O digital e o apoio ao cliente• [H1] O Município de Évora celebra 30 anos como Património da Humanidade• [H1] Principais Tendências Hotelaria 2016• [H1] As 10 grandes tendências para o futuro do Turismo• [H1] Posts navigation• [H1] Publicidade• [H1] You've got a message• [H1] Estudos Social Media – Espanha• [H1] Abreu Viagens a agência com maior notoriedade• [H1] Arquivo• [H1] Etiquetas• [H2] Marketing & Turismo
	Images	<p>We found 26 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 144 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 2.08%</p>

SEO Links



External Links : Passing Juice 1.39%

Internal Links 96.53%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Marca Turismo Marketing e Turismo	Internal	Passing Juice
Comentários	Internal	Passing Juice
Autores Marca Turismo	Internal	Passing Juice
Contacto Consultoria e Artigos	Internal	Passing Juice
Privacidade	Internal	Passing Juice
Top Menu	Internal	Passing Juice
Agências de Viagens	Internal	Passing Juice
Aviação	Internal	Passing Juice
BriefStory	Internal	Passing Juice
Destinos	Internal	Passing Juice
Marcas	Internal	Passing Juice
Estratégia	Internal	Passing Juice
Low Cost	Internal	Passing Juice
Hotelaria	Internal	Passing Juice
Social Media	Internal	Passing Juice
Eventos	Internal	Passing Juice
You've got a message	Internal	Passing Juice
Lola Travel é o futuro dos agente de viagem?	Internal	Passing Juice
Rodolfo Cardoso	Internal	Passing Juice
BRIEF:STORIES - ImpacTrip	Internal	Passing Juice
Google Destinations planeia a sua viagem	Internal	Passing Juice

In-page links

Portugal com 43 nomeados nos World Travel Awards 2016	Internal	Passing Juice
ClickSummit marketing e vendas 3.0	Internal	Passing Juice
O digital e o apoio ao cliente	Internal	Passing Juice
O Município de Évora celebra 30 anos como Património da Humanidade	Internal	Passing Juice
Principais Tendências Hotelaria 2016	Internal	Passing Juice
As 10 grandes tendências para o futuro do Turismo	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
7	Internal	Passing Juice
Popular	Internal	Passing Juice
Comments	Internal	Passing Juice
Tags	Internal	Passing Juice
Estudos Social Media &#8211; Espanha	Internal	Passing Juice
Abreu Viagens a agência com maior notoriedade	Internal	Passing Juice
posizionamento siti Joomla	External	noFollow
?????????	External	noFollow
https://zoomdownload.xyz/seoauditcourse	External	noFollow
abreu	Internal	Passing Juice
Accor	Internal	Passing Juice
Açores	Internal	Passing Juice
Agência de Viagens	Internal	Passing Juice
Alentejo	Internal	Passing Juice
Algarve	Internal	Passing Juice
aplicações	Internal	Passing Juice
AVIC	Internal	Passing Juice
AYR	Internal	Passing Juice
best travel	Internal	Passing Juice

In-page links

blog	Internal	Passing Juice
blue air	Internal	Passing Juice
booking	Internal	Passing Juice
Bots	Internal	Passing Juice
brief stories	Internal	Passing Juice
campanhas	Internal	Passing Juice
Chatbot	Internal	Passing Juice
cimber	Internal	Passing Juice
companhias aéreas	Internal	Passing Juice
comunicação	Internal	Passing Juice
consultora	Internal	Passing Juice
Costa Cruzeiros	Internal	Passing Juice
cozinha	Internal	Passing Juice
CP	Internal	Passing Juice
Crise	Internal	Passing Juice
Cruzeiros	Internal	Passing Juice
Cultura	Internal	Passing Juice
curiosidades	Internal	Passing Juice
design	Internal	Passing Juice
destinos	Internal	Passing Juice
digital	Internal	Passing Juice
easyjet	Internal	Passing Juice
email marketing	Internal	Passing Juice
emirates	Internal	Passing Juice
entrevista	Internal	Passing Juice
Espanha	Internal	Passing Juice
estratégia	Internal	Passing Juice
estudos	Internal	Passing Juice

In-page links

ethiad	Internal	Passing Juice
eua	Internal	Passing Juice
europa	Internal	Passing Juice
eventos	Internal	Passing Juice
fado	Internal	Passing Juice
Gastronomia	Internal	Passing Juice
Geostar	Internal	Passing Juice
Google	Internal	Passing Juice
groupon	Internal	Passing Juice
growth hacking	Internal	Passing Juice
guesthouses	Internal	Passing Juice
halcon	Internal	Passing Juice
Hotel	Internal	Passing Juice
hotelaria	Internal	Passing Juice
Íbis	Internal	Passing Juice
internet	Internal	Passing Juice
linkedin	Internal	Passing Juice
Lisboa	Internal	Passing Juice
low cost	Internal	Passing Juice
Lufthansa	Internal	Passing Juice
Madeira	Internal	Passing Juice
maldivas	Internal	Passing Juice
marca	Internal	Passing Juice
marcas	Internal	Passing Juice
marketing	Internal	Passing Juice
marriott	Internal	Passing Juice
mobile	Internal	Passing Juice
moxy_hotels	Internal	Passing Juice


In-page links

NH Hotels	Internal	Passing Juice
nielsen	Internal	Passing Juice
Online	Internal	Passing Juice
Operadores	Internal	Passing Juice
Orizonia	Internal	Passing Juice
País	Internal	Passing Juice
passatempo	Internal	Passing Juice
pinterest	Internal	Passing Juice
Portugal	Internal	Passing Juice
Pousadas	Internal	Passing Juice
Prémios	Internal	Passing Juice
qatar	Internal	Passing Juice
rebranding	Internal	Passing Juice
recrutamento	Internal	Passing Juice
restauração	Internal	Passing Juice
rp	Internal	Passing Juice
ryanair	Internal	Passing Juice
site	Internal	Passing Juice
social media	Internal	Passing Juice
startups	Internal	Passing Juice
TAP	Internal	Passing Juice
tecnologia	Internal	Passing Juice
tell a story	Internal	Passing Juice
thomas cook	Internal	Passing Juice
transavia	Internal	Passing Juice
tripadvisor	Internal	Passing Juice
turismo	Internal	Passing Juice
Turismo Rural	Internal	Passing Juice

In-page links

vibo	Internal	Passing Juice
Vídeos	Internal	Passing Juice
viral	Internal	Passing Juice
vueling	Internal	Passing Juice
workshop	Internal	Passing Juice
World Travel Awards	Internal	Passing Juice
Youtube	Internal	Passing Juice
ThemezHut	External	Passing Juice
Proudly powered by WordPress	External	Passing Juice


SEO Keywords

 Keywords Cloud	social media novembro espanha travel turismo marketing janeiro marca fevereiro
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
turismo	11	✓	✗	✓	✓
marketing	7	✓	✗	✓	✓
marca	5	✓	✗	✗	✓
novembro	5	✗	✗	✗	✗
travel	4	✗	✗	✗	✓












Usability

 Url	Domain : marcaturismo.com Length : 16
Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 42
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://marcaturismo.com/sitemap.xml
	Robots.txt	http://marcaturismo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics