









SEO Content

	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Rock and Roll	Internal	Passing Juice
web shop	External	Passing Juice
about Marcel	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

[privacy policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

rock policy home shop helvoort **marcel**
web roll van privacy












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marcel	4	✓	✓	✓	✗
helvoort	2	✓	✓	✓	✗
home	2	✗	✗	✗	✗
rock	2	✗	✓	✗	✗
roll	2	✗	✗	✗	✗

Usability

	Url	Domain : marcelvanhelvoort.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://marcelvanhelvoort.com/sitemap.xml</pre> <pre>https://marcelvanhelvoort.com/sitemap.xml</pre>
	Robots.txt	<pre>http://marcelvanhelvoort.com/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.