



Seo Analyzer marcelwehn.de

Generated on February 08 2022 00:33 AM





The score is 57/100







SEO Content

	Title	<p>Aktuelles</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Aktuelles vom Dokumentarfilm Regisseur Marcel Wehn über seine Filme und Projekte</p> <p>Length : 80</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Aktuelles News Projekte</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="528 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>5</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1453 2072" style="list-style-type: none"> • [H1] Aktuelles • [H1] Ist werbisch immer richtig? Die Frage nach dem guten Corporate Film! • [H1] Goodbye Präsenz, hello Digitalness! • [H1] Was ich an meinem Job so liebe... • [H1] E-Learning, zweiter Teil: Erfolgreiche Videos für Unternehmen produzieren • [H1] Marcel Wehn auf der PLAY Konferenz 2021 zum Thema Social Media Storytelling • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H3] 10.12.2021 • [H3] 06.12.2021 	H1	H2	H3	H4	H5	H6	6	5	5	0	0	0
H1	H2	H3	H4	H5	H6									
6	5	5	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] 30.11.2021• [H3] 16.11.2021• [H3] 04.11.2021
	Images	We found 20 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.05% Internal Links 78.95%

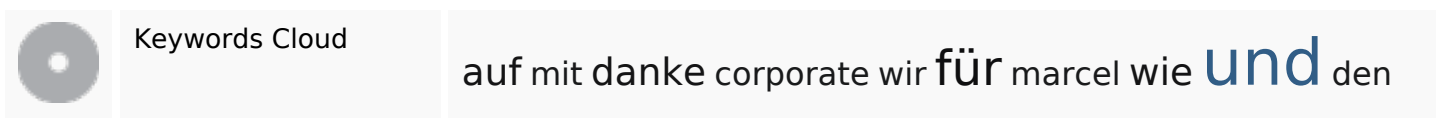
In-page links

Anchor	Type	Juice
Aktuelles	Internal	Passing Juice
Seminare & Workshops	Internal	Passing Juice
Filme	Internal	Passing Juice

In-page links

Dokumentarfilm	Internal	Passing Juice
Corporate&nbsp;Film	Internal	Passing Juice
Kurzfilm	Internal	Passing Juice
Vita Filmografie	Internal	Passing Juice
Kontakt Impressum	Internal	Passing Juice
> 	External	Passing Juice
https://www.depak.de/	Internal	Passing Juice
> 	External	Passing Juice
https://www.depak.de/video&hellip;	Internal	Passing Juice
> 	External	Passing Juice
https://www.depak.de/video&hellip;	Internal	Passing Juice
> 	External	Passing Juice
https://quadrigaconnect.co&hellip;	Internal	Passing Juice
weiter	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Login	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	40	✘	✘	✔	✘
für	21	✘	✘	✘	✔
wie	9	✘	✘	✘	✘
danke	9	✘	✘	✘	✘

Keywords Consistency

auf

8



Usability

	Url	Domain : marcelwehn.de Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.