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Seo Analyzer marchanttherapies.com

Generated on March 05 2022 11:08 AM

The score is 54/100

SEO Content

✓	Title	Contact by Email or Phone - MARCHANT THERAPIES **Length : 46** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Complementary Therapies - Promoting self help, health and well-being. Hand Prepared Aromatic Remedies using natural Pure Essential Oils and plant extracts without the use of any added harsh chemicals. **Length : 203** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	nsw-bf-zl0b2azx9u59fbuf53fvs8y2qdz-037lqrkvq0ek0t0q8l7x5pr5zhtij6k9pjowua4tjv6tpwbvdkkfucr66urd-wbv-4qd5jmj6onniga821kqojfhif6q5exfw Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	MARCHANT THERAPIES
title	Contact Details

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
	1	1	1	0	0	0

- [H1] MARCHANT THERAPIES
- [H2] The Dispensary of Hand Prepared Aromatic Remedies & Complementary Therapies
- [H3] Information and Contact

SEO Content

	Images	We found 14 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
MARCHANT THERAPIES	Internal	Passing Juice
Introduction	Internal	Passing Juice
Registration	Internal	Passing Juice
Body Massage	Internal	Passing Juice
Swedish & G5 Massage	Internal	Passing Juice

In-page links

Mobile Barbering Service	Internal	Passing Juice
Lymphatic Drainage	Internal	Passing Juice
History of Aromatherapy	Internal	Passing Juice
Aromatherapy Massage	Internal	Passing Juice
The History Of Reflexology	Internal	Passing Juice
Reflexology & Foot Care	Internal	Passing Juice
Indian Head Massage	Internal	Passing Juice
Home Visiting Clinic	Internal	Passing Juice
Palliative Care	Internal	Passing Juice
Guestbook	Internal	Passing Juice
Luxury Hand Cream	Internal	Passing Juice
Luxury Foot Cream	Internal	Passing Juice
Levitique - Soothing Cream	Internal	Passing Juice
Mandarin Hydrating Cream	Internal	Passing Juice
Men's Shaving & Beard Oil	Internal	Passing Juice
Pure Lavender & Tea Tree Oil	Internal	Passing Juice
Gallery	Internal	Passing Juice
Product Returns	Internal	Passing Juice
Online Purchase	Internal	Passing Juice
https://marchanttherapies.com	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	remedies hand massage cream aromatherapy oil foot luxury marchant therapies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cream	4	✗	✗	✗	✗
massage	4	✗	✗	✗	✗
marchant	3	✓	✗	✗	✓
therapies	3	✓	✗	✓	✓
hand	3	✗	✗	✓	✓

Usability

	Url	Domain : marchanttherapies.com Length : 21
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 4.01 Strict
✓	Encoding	Perfect. Your declared charset is ISO-8859-1.
✗	W3C Validity	Errors : 1 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

Deprecated HTML	

Deprecated tags	Occurrences
<font>	83
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

- ✔ Excellent, your website doesn't use nested tables.
- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization

XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Robots.txt

http://marchanttherapies.com/robots.txt

Great, your website has a robots.txt file.

Analytics

Great, your website has an analytics tool.

Google Analytics