Seo Analyzer
marcusluttrell.com

Generated on February 12 2022 10:53 AM

The score is 66/100

SEO Content

✅	Title	**Marcus Luttrell** **Length : 15** Perfect, your title contains between 10 and 70 characters.
✅	Description	Marcus Luttrell is a retired United States Navy SEAL. He received the Navy Cross for his actions in 2005 facing Taliban fighters during Operation Red Wing. **Length : 155** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
type	website
title	Marcus Luttrell
description	Marcus Luttrell is a retired United States Navy SEAL. He received the Navy Cross for his actions in 2005 facing Taliban fighters during Operation Red Wing.
url	https://marcusluttrell.com/
site_name	Marcus Luttrell

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	3	2	1	0	0

- [H1] MARCUS LUTTRELL

SEO Content

		[H2] Decorated Navy SEAL, Motivational Speaker, Best-Selling Author of Lone Survivor, Host of the Team Never Quit Podcast [H2] AT THE PODIUM [H2] ON SOCIAL [H3] ABOUT MARCUS [H3] Website Powered by Beefy Marketing [H4] FEATURED ON:
❌	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.86% Internal Links 57.14%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Bio	Internal	Passing Juice
Podcast	External	Passing Juice
Shop	External	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice
Website Powered by Beefy Marketing	External	Passing Juice

SEO Keywords

Keywords Cloud	marcus more luttrell team training follow podcast home from bio

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marcus	9	✔	✖	✔	✔
luttrell	5	✔	✖	✔	✔
training	5	✖	✖	✖	✖
podcast	3	✖	✖	✖	✔
follow	3	✖	✖	✖	✖

Usability

	Url	Domain : marcusluttrell.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 23
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		http://marcusluttrell.com/sitemap.xml
✅	Robots.txt	http://marcusluttrell.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.