







# Seo Analyzer mardy.me

Generated on February 21 2022 16:41 PM






The score is 41/100







## SEO Content

	Title	<p>Mardy.me &amp;#8211; Uniquely designed collections of superior women’s t-shirts, sweatshirts and hoodies, for the more discerningly Mardy among us.</p> <p><b>Length : 143</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Mardy.me</td></tr><tr><td>description</td><td>Uniquely designed collections of superior women’s t-shirts, sweatshirts and hoodies, for the more discerningly Mardy among us.</td></tr><tr><td>url</td><td>https://mardy.me/</td></tr><tr><td>site_name</td><td>Mardy.me</td></tr><tr><td>image</td><td>https://mardy.me/wp-content/uploads/2016/08/dummy-1.jpg</td></tr><tr><td>image:width</td><td>400</td></tr><tr><td>image:height</td><td>260</td></tr></tbody></table>	Property	Content	type	website	title	Mardy.me	description	Uniquely designed collections of superior women’s t-shirts, sweatshirts and hoodies, for the more discerningly Mardy among us.	url	https://mardy.me/	site_name	Mardy.me	image	https://mardy.me/wp-content/uploads/2016/08/dummy-1.jpg	image:width	400	image:height	260
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## SEO Content

		locale	en_GB
	Headings	<b>H1</b> 0 <b>H2</b> 4 <b>H3</b> 5 <b>H4</b> 1 <b>H5</b> 1 <b>H6</b> 0	<ul style="list-style-type: none"> <li>• [H2] The SIGNATURE Collection</li> <li>• [H2] The FILLY COLLECTION</li> <li>• [H2] The Norfolk Coastal COLLECTION</li> <li>• [H2] Welcome to our Shop</li> <li>• [H3] mardy ['mA:di]</li> <li>• [H3] sulky; moody</li> <li>• [H3] Follow Us on Instagram</li> <li>• [H3] Login</li> <li>• [H3] Register</li> <li>• [H4] Basket</li> <li>• [H5] Mardy.me Featured in Norfolk Magazine February 2019 Issue</li> </ul>
	Images	We found 5 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5.26%

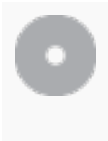
# SEO Links

Internal Links 94.74%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Wishlist</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Delivery &amp;#038; Returns Policy</a>	Internal	Passing Juice
<a href="#">Terms And Conditions</a>	Internal	Passing Juice
<a href="#">GDPR Privacy Centre</a>	Internal	Passing Juice
<a href="#">Maxey Web Services</a>	External	Passing Juice
<a href="#">Admin Login</a>	Internal	Passing Juice
<a href="#">I accept</a>	Internal	Passing Juice
<a href="#">Learn More about our Cookie Policy</a>	Internal	Passing Juice
<a href="#">Lost your password?</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

settings mardy necessary cookie **privacy**  
website more **cookies** accept **policy**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
privacy	8	✖	✖	✖	✖
cookies	8	✖	✖	✖	✖
policy	6	✖	✖	✖	✖
accept	4	✖	✖	✖	✖
cookie	4	✖	✖	✖	✖








## Usability

	Url	Domain : mardy.me Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 43
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://mardy.me/sitemap.xml</div><div>https://mardy.me/wp-sitemap.xml</div><div>https://mardy.me/sitemap.xml</div></div>
	Robots.txt	<div>http://mardy.me/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>