



# Seo Analyzer marianuniversity.edu

Generated on March 02 2022 06:30 AM





The score is 57/100







## SEO Content

	<b>Title</b>	<p>Marian University of Wisconsin   University Programs</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Marian University of Wisconsin offers an education with a purpose as a Catholic University that will help you make an impact.</p> <p><b>Length : 125</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Marian University of Wisconsin   University Programs</td> </tr> <tr> <td>description</td> <td>Marian University of Wisconsin offers an education with a purpose as a Catholic University that will help you make an impact.</td> </tr> <tr> <td>url</td> <td>https://www.marianuniversity.edu/</td> </tr> <tr> <td>site_name</td> <td>Marian University</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Marian University of Wisconsin   University Programs	description	Marian University of Wisconsin offers an education with a purpose as a Catholic University that will help you make an impact.	url	https://www.marianuniversity.edu/	site_name	Marian University
Property	Content															
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site_name	Marian University															
	<b>Headings</b>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>8</td> <td>3</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2004 1168 2072" style="list-style-type: none"> <li>• [H2] Discover the Power of Community</li> <li>• [H2] Education With Purpose</li> </ul>	H1	H2	H3	H4	H5	H6	0	4	8	3	2	0		
H1	H2	H3	H4	H5	H6											
0	4	8	3	2	0											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Upcoming Events</li> <li>• [H2] Recent News</li> <li>• [H3] Marian Stands with You</li> <li>• [H3] Education with Purpose</li> <li>• [H3] Explore Your Own Path</li> <li>• [H3] Academic Study Areas</li> <li>• [H3] Where can I find tuition and aid information?</li> <li>• [H3] How do I apply?</li> <li>• [H3] What is campus life like?</li> <li>• [H3] Welcome home to:</li> <li>• [H4] Marian University Student Success Story - Ndiva Malafa</li> <li>• [H4] NACC adjusts men's basketball tournament due to weather</li> <li>• [H4] Marian men's hockey drops wild shootout to No. 7 SNC to conclude season</li> <li>• [H5] Contact Us</li> <li>• [H5] Apply to Marian Request Info Donate to Marian Schedule a Tour Employment Privacy Policy</li> </ul>
	Images	<p>We found 16 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p>

# SEO Links

Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">ALUMNI</a>	Internal	Passing Juice
<a href="#">MYMARIAN</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">EVENTS</a>	Internal	Passing Juice
<a href="#">VISIT</a>	Internal	Passing Juice
<a href="#">Trevin Steger</a>	Internal	Passing Juice
<a href="#">Business &amp; IT</a>	Internal	Passing Juice
<a href="#">Criminal Justice</a>	Internal	Passing Juice
<a href="#">Nursing &amp; Health Care</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Liberal Arts</a>	Internal	Passing Juice
<a href="#">Math &amp; Science</a>	Internal	Passing Juice
<a href="#">Human Services</a>	Internal	Passing Juice
<a href="#">Brad Greenwood</a>	Internal	Passing Juice
<a href="#">Marian University Student Success Story - Ndiva Malafa</a>	Internal	Passing Juice
<a href="#">NACC adjusts men's basketball tournament due to weather</a>	Internal	Passing Juice
<a href="#">Marian men's hockey drops wild shootout to No. 7 SNC to conclude season</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Title IX</a>	Internal	Passing Juice

## In-page links

[Page load link](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

campus student **students** financial help  
**marian** aid education university into








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marian	25	✓	✗	✓	✓
students	15	✗	✗	✗	✗
education	13	✗	✗	✓	✓
university	13	✓	✗	✓	✓
aid	12	✗	✗	✗	✓





## Usability

	Url	Domain : marianuniversity.edu Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 103 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://marianuniversity.edu/sitemap.xml</pre> <pre>https://www.marianuniversity.edu/sitemap.xml</pre>
	Robots.txt	<pre>http://marianuniversity.edu/robots.txt</pre> Great, your website has a robots.txt file.

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics