







Seo Analyzer mariereynoldslondon.com

Generated on March 03 2022 03:40 AM

The score is 39/100







SEO Content

	Title	<div>Marie Reynolds London</div> <div>Length : 21</div> <div>Perfect, your title contains between 10 and 70 characters.</div>														
	Description	<div>Supplements to heal from within, skincare to restore topically, accessories to support your wellness practice & bookable therapies to elevate you to peak health</div> <div>Length : 164</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Marie Reynolds London</td></tr><tr><td>url</td><td>https://www.mariereynoldslondon.com/</td></tr><tr><td>title</td><td>Marie Reynolds London</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Supplements to heal from within, skincare to restore topically, accessories to support your wellness practice & bookable therapies to elevate you to peak health</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0439/4673/7827/files/IMG_0649_a359de36-3d36-42e5-a082-19e27600ebad.jpg?v=1618834051</td></tr></tbody></table>	Property	Content	site_name	Marie Reynolds London	url	https://www.mariereynoldslondon.com/	title	Marie Reynolds London	type	website	description	Supplements to heal from within, skincare to restore topically, accessories to support your wellness practice & bookable therapies to elevate you to peak health	image	https://cdn.shopify.com/s/files/1/0439/4673/7827/files/IMG_0649_a359de36-3d36-42e5-a082-19e27600ebad.jpg?v=1618834051
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SEO Content

		<div><div>image:secure_urlhttps://cdn.shopify.com/s/files/1/0439/4673/7827/files/IMG_0649_a359de36-3d36-42e5-a082-19e27600ebad.jpg?v=1618834051</div><div>image:width1638</div><div>image:height2048</div></div>
<div><div></div></div>	Headings	<div><div><div><div>H16</div><div>H23</div><div>H311</div><div>H42</div><div>H534</div><div>H60</div></div><div><ul style="list-style-type: none">• [H1]• [H1] MRL RECOMMENDED ROUTINE• [H1] EXPAND YOUR ROUTINE• [H1] TREAT FROM WITHIN• [H1] REVIEWS & PRESS• [H1]• [H2] CREATE YOUR REGIME• [H2] Talk to your Doctor• [H2] translation missing: en.general.footer.currency• [H3] SHOP• [H3] CLINICS• [H3] RECOMMENDED ROUTINE• [H3] JOURNAL• [H3] ABOUT US• [H3] MARIE'S METHOD• [H3] Male Grooming• [H3] ENDOMETRIOSIS• [H3] Instagram• [H3] {{ configs.header.title }}• [H3] {{ element.heading }}• [H4] Subtotal• [H4] {{ {totalPrice} }}• [H5] FEATURED• [H5] Best Sellers• [H5] General Wellbeing• [H5] Gift Cards• [H5] Body Care• [H5] STEP 1: SUPPLEMENTS• [H5] Skin• [H5] Detox• [H5] Energy• [H5] Immunity• [H5] Gut Health• [H5] Cognitive Function• [H5] Hormone Balance• [H5] STEP 2: SKINCARE• [H5] Cleansers• [H5] Boosters & Hydrators• [H5] Masks• [H5] Sun Protection• [H5] Male Grooming• [H5] STEP 3: MISCELLANEOUS• [H5] Mitts• [H5] Skin Tools</div></div></div>

SEO Content

		<ul style="list-style-type: none">• [H5] Crystals• [H5] Tittie Tote Bag• [H5] NORFOLK• [H5] DISTANCE THERAPIES• [H5] LONDON• [H5] MRL Mixology• [H5] BEFORE & AFTER'S• [H5] CONTACT US• [H5] MEET MARIE• [H5] CUSTOMER CARE• [H5] ABOUT US• [H5] TRADE AREA
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 130 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 1.54%</p> <p>External Links : Passing Juice 9.23%</p> <p>Internal Links 89.23%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
For The Republic of Ireland please head on over to our sister site <u>www.mariereynoldslondon.ie</u>	External	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Search	Internal	Passing Juice
SHOP	Internal	Passing Juice
RECOMMENDED ROUTINE	Internal	Passing Juice
JOURNAL	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Body	Internal	Passing Juice
Boosters & Hydrators	Internal	Passing Juice
Cleansers	Internal	Passing Juice
Cognitive Function	Internal	Passing Juice
Crystals	Internal	Passing Juice
Detox	Internal	Passing Juice
Distance Therapies	Internal	Passing Juice
Energy	Internal	Passing Juice
Evening Routine: Step 1	Internal	Passing Juice
Evening Routine: Step 2	Internal	Passing Juice
Evening Routine: Step 3	Internal	Passing Juice
Evening Routine: Step 4	Internal	Passing Juice
Evening Routine: Step 5	Internal	Passing Juice
Evening Routine: Step 6	Internal	Passing Juice
Face	Internal	Passing Juice
General Wellbeing	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Gut Health	Internal	Passing Juice

In-page links

Home page	Internal	Passing Juice
Hormone Balance	Internal	Passing Juice
Immunity	Internal	Passing Juice
Male Grooming	Internal	Passing Juice
Masks	Internal	Passing Juice
Miscellaneous	Internal	Passing Juice
Mitts	Internal	Passing Juice
Morning Routine: Step 1	Internal	Passing Juice
Morning Routine: Step 2	Internal	Passing Juice
Morning Routine: Step 3	Internal	Passing Juice
Morning Routine: Step 4	Internal	Passing Juice
Morning Routine: Step 5	Internal	Passing Juice
Norfolk Clinic	Internal	Passing Juice
Norfolk Natural Living	Internal	Passing Juice
Opening Channels Program	Internal	Passing Juice
Post Graduate Education	Internal	Passing Juice
Product Knowledge	Internal	Passing Juice
Recommended Routine	Internal	Passing Juice
Recommended Routine: Optional	Internal	Passing Juice
Serums	Internal	Passing Juice
Skin	Internal	Passing Juice
Skincare	Internal	Passing Juice
Sun Protection	Internal	Passing Juice
Supplements	Internal	Passing Juice
Vac Support	Internal	Passing Juice
Vitamin Booster Injections	Internal	Passing Juice
Wands	Internal	Passing Juice
YES, PLEASE!	Internal	Passing Juice

In-page links

[illegible]

In-page links

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@MRL Shop	External	Passing Juice

In-page links

see here	Internal	Passing Juice
Shipping, Refunds & Returns	Internal	Passing Juice
Clinic Terms and Conditions	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Store Locator	Internal	Passing Juice
FAQs	Internal	Passing Juice
Online Articles	Internal	Passing Juice
Press Room	Internal	Passing Juice
Zip - Own It Now, Pay In 4	Internal	Passing Juice
Trade Partner Application	Internal	Passing Juice
Marie Reynolds London	Internal	Passing Juice
=	External	noFollow
=	Internal	Passing Juice
{{name}}	Internal	Passing Juice
Powerful Contact Form Builder	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
routine	16	✖	✖	✖	✔






Keywords Consistency

step	14	✗	✗	✗	✓
more	12	✗	✗	✗	✗
see	9	✗	✗	✗	✗
skin	7	✗	✗	✓	✓







Usability

	Url	Domain : mariereynoldslondon.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 5 Warnings : 6				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					





Document

	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>
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Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://mariereynoldslondon.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>