



Seo Analyzer mariner-alumni.com

Generated on March 23 2022 03:27 AM

The score is 24/100







SEO Content

	Title	Mariner Alumni > Home (DNN 4.3.5) Length : 35 Perfect, your title contains between 10 and 70 characters.												
	Description	Description goes here Length : 21 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Mariner High School Alumni,DotNetNuke,DNN Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

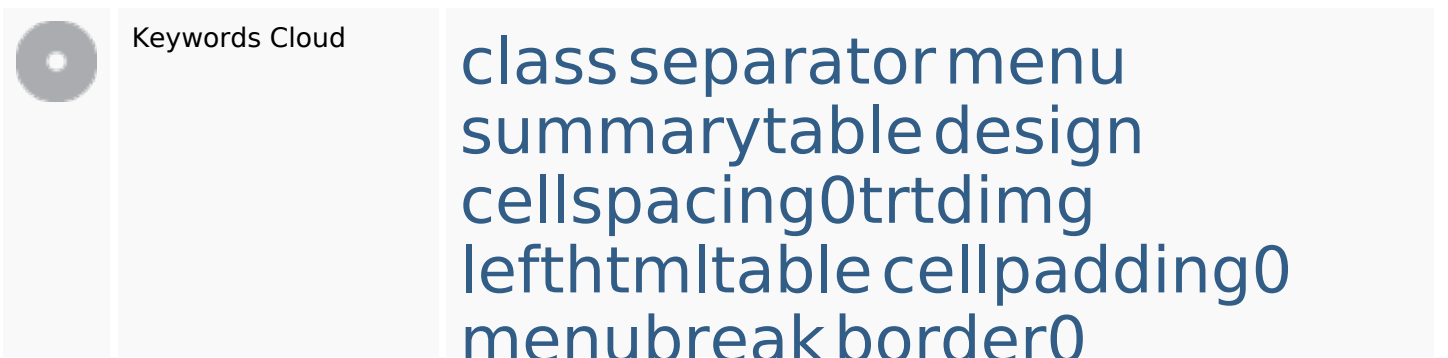
In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Class of 1995 facebook page.	Internal	Passing Juice
Class of 1995 Reunion Tickets	Internal	Passing Juice
Class of 1983 - 30 year Reunion	Internal	Passing Juice
Class of 1994	Internal	Passing Juice
Class of 1972 Facebook	Internal	Passing Juice
Class of 1972 RWC	Internal	Passing Juice
Class of 1976	Internal	Passing Juice
Class of 1977	Internal	Passing Juice
Class of 1978	Internal	Passing Juice

In-page links

Class of 1981	Internal	Passing Juice
Class of 1998	Internal	Passing Juice
Class of 1999	Internal	Passing Juice
Mariner High School	Internal	Passing Juice
Reunions with Class!	Internal	Passing Juice
Bill & Melinda Gates Foundation	Internal	Passing Juice
College Success Foundation	Internal	Passing Juice
read more ...	Internal	Passing Juice
http://www.myspace.com/MHSalumniassociation	External	Passing Juice
Terms Of Use	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice






SEO Keywords












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
border0	12	✘	✘	✘	✘
cellpadding0	11	✘	✘	✘	✘
menu	11	✘	✘	✘	✘
cellspacing0trtdimg	11	✘	✘	✘	✘
design	11	✘	✘	✘	✘

Usability

	Url	Domain : mariner-alumni.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype								
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.								
	W3C Validity	Errors : 475 Warnings : 16								
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.								
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>2</td> </tr> <tr> <td><U></td> <td>4</td> </tr> <tr> <td></td> <td>4</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2	<U>	4		4
Deprecated tags	Occurrences									
<u>	2									
<U>	4									
	4									
	Speed Tips	<ul style="list-style-type: none">  Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4). 								

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.