



# Seo Analyzer marketlocation.co.uk

Generated on February 11 2022 21:49 PM





The score is **62/100**







## SEO Content

	Title	<p>Welcome to Market Location   B2B Data Marketing Database Provider</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Market Location Ltd provide a range of B2B data, data supply, email marketing, data cleansing, data analysis and cloud based software</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>10</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] UK's leading B2B data solutions provider</li> <li>• [H2] Request a call back</li> <li>• [H2] Our Services</li> <li>• [H2] Our Data services</li> <li>• [H2] Talk to Us</li> <li>• [H2] About Us</li> <li>• [H2] Useful Links</li> <li>• [H2] Our Contacts</li> <li>• [H3] MARKET LOCATION DATABASE</li> <li>• [H3] CALL CENTRE</li> <li>• [H3] Compliance Department</li> <li>• [H3] B2B Universe</li> <li>• [H3] Licensing Data</li> <li>• [H3] Data Provision</li> <li>• [H3] Analysis</li> <li>• [H3] Cleanse &amp; Append</li> <li>• [H3] Email Marketing</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	10	8	0	0
H1	H2	H3	H4	H5	H6									
1	7	10	8	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Trusted By</li> <li>• [H4] Active Businesses</li> <li>• [H4] Years of Email Campaign Experience</li> <li>• [H4] Update calls per month</li> <li>• [H4] Decision maker emails</li> <li>• [H4] Home</li> <li>• [H4] Our Services</li> <li>• [H4] About Us</li> <li>• [H4] Contact Us</li> </ul>
	Images	<p>We found 17 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">terms of use</a>	Internal	Passing Juice
<a href="#">www.marketlocation.co.uk</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	market email marketing location call services more b2b read <b>data</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
data	17	✓	✗	✓	✓
email	8	✗	✗	✓	✓
marketing	7	✓	✗	✓	✓
market	6	✓	✗	✓	✓
services	6	✗	✗	✗	✓










## Usability

	Url	Domain : marketlocation.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 311 1481 427">http://marketlocation.co.uk/sitemap.xml https://www.marketlocation.co.uk/sitemap.xml</pre>
	Robots.txt	<p><a href="http://marketlocation.co.uk/robots.txt">http://marketlocation.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>