








Seo Analyzer marketpass.com

Generated on March 19 2022 01:39 AM





The score is 36/100







SEO Content

	Title	<p>Home </p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>email</td> <td>info@marketpass.com</td> </tr> <tr> <td>phone_number</td> <td>800.918.8336</td> </tr> <tr> <td>url</td> <td>http://www.marketpass.com/default.aspx</td> </tr> <tr> <td>image</td> <td>http://www.marketpass.com/Uploads/02/29/2022/02/29/images/market_pass_logo.png</td> </tr> <tr> <td>image:width</td> <td>500</td> </tr> <tr> <td>image:height</td> <td>500</td> </tr> <tr> <td>title</td> <td>Home </td> </tr> </tbody> </table>	Property	Content	type	website	email	info@marketpass.com	phone_number	800.918.8336	url	http://www.marketpass.com/default.aspx	image	http://www.marketpass.com/Uploads/02/29/2022/02/29/images/market_pass_logo.png	image:width	500	image:height	500	title	Home
Property	Content																			
type	website																			
email	info@marketpass.com																			
phone_number	800.918.8336																			
url	http://www.marketpass.com/default.aspx																			
image	http://www.marketpass.com/Uploads/02/29/2022/02/29/images/market_pass_logo.png																			
image:width	500																			
image:height	500																			
title	Home																			
	Headings	<table border="1" data-bbox="539 1951 1481 2024"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>5</td> <td>2</td> <td>2</td> <td>5</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	2	5	2	2	5						
H1	H2	H3	H4	H5	H6															
1	2	5	2	2	5															

SEO Content

		<ul style="list-style-type: none">• [H1]• [H2] Direct: 800.918.8336 info@marketpass.com• [H2] contact me for more information• [H3] Featured Listings previous next• [H3] {street} {city} {state} {zip}• [H3]• [H3] login• [H3] sign-up• [H4] SEARCH PROPERTIES• [H4] MarketPass Realty• [H5] Forgot Your User Name? ►• [H5] Forgot Your Password? ►• [H6] Email:• [H6] Username:• [H6] New Password:• [H6] Confirm Password:• [H6] Confirmation Code:
	Images	We found 17 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88%

SEO Links

Internal Links 94.12%


In-page links

Anchor	Type	Juice
login	Internal	Passing Juice
Home	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Burlingame Listings	Internal	Passing Juice
Hillsborough Listings	Internal	Passing Juice
San Mateo Listings	Internal	Passing Juice
Foster City Listings	Internal	Passing Juice
Millbrae Listings	Internal	Passing Juice
Why MarketPass?	Internal	Passing Juice
Steps to Buying a Home	Internal	Passing Juice
Free Property Alerts	Internal	Passing Juice
Mortgage Calculator	Internal	Passing Juice
Market Insights	Internal	Passing Juice
Buyer Resources	Internal	Passing Juice
Why MarketPass?	Internal	Passing Juice
Your Home's Value	Internal	Passing Juice
Steps to Selling a Home	Internal	Passing Juice
Market Insights	Internal	Passing Juice
Seller Resources	Internal	Passing Juice
Benefits of Buying a New Home	Internal	Passing Juice
Millbrae	Internal	Passing Juice
Burlingame	Internal	Passing Juice
Hillsborough	Internal	Passing Juice
San Mateo	Internal	Passing Juice

In-page links

Foster City	Internal	Passing Juice
Company Mission	Internal	Passing Juice
Paul Lee	Internal	Passing Juice
Barbara Lee	Internal	Passing Juice
Contact Us	Internal	Passing Juice
School Information	Internal	Passing Juice
Client Login	Internal	Passing Juice
Map Search	Internal	Passing Juice
e-agents.com	External	Passing Juice
Privacy Policy	External	Passing Juice


SEO Keywords

	Keywords Cloud	listings home marketpass price information search burlingame box beds baths
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
listings	7	✘	✘	✘	✔
home	6	✔	✘	✘	✘
search	4	✘	✘	✘	✔
information	4	✘	✘	✘	✔
price	3	✘	✘	✘	✘










Usability

	Url	Domain : marketpass.com Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 106 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://marketpass.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>