



Seo Analyzer markirving.com.au

Generated on February 09 2022 00:43 AM





The score is 54/100







SEO Content

	Title	<p>MARK IRVING Oral and Maxillofacial Surgeon</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p> Oral and Maxillofacial Surgeon</p> <p>Length : 33</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>3</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1506 1977" style="list-style-type: none"> • [H1] MARK IRVING • [H1] Consultations: • [H2] Oral Pathology • [H2] Removal of Wisdom Teeth • [H2] About Dr Mark Irving • [H2] Referrals • [H2] Testimonials • [H3] Specialising in Oral and Maxillofacial Surgery • [H3] Dr Mark Irving is a specialist Oral and Maxillofacial Surgeon and specialist Oral Surgeon. • [H3] We are pleased to accept referrals from dentists and physicians for our services. • [H5] Dr Mark Irving specialises in surgery of the mouth, jaw and associated structures, such as impacted wisdom teeth 	H1	H2	H3	H4	H5	H6	2	5	3	0	1	0
H1	H2	H3	H4	H5	H6									
2	5	3	0	1	0									
	Images	<p>We found 3 images on this web page.</p>												

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.88% External Links : Passing Juice 0% Internal Links 94.12%

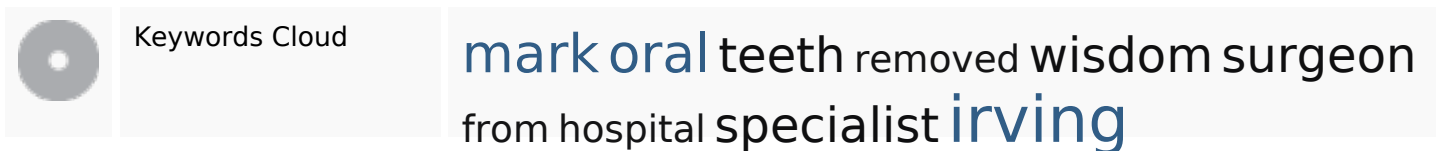
In-page links

Anchor	Type	Juice
MARK IRVING	Internal	Passing Juice
About	Internal	Passing Juice
FAQs	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Services	Internal	Passing Juice
Wisdom Teeth Removal	Internal	Passing Juice

In-page links

Oral Pathology	Internal	Passing Juice
Dento-Alveolar Surgery	Internal	Passing Juice
Post-Op	Internal	Passing Juice
Referrals	Internal	Passing Juice
Contacts	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Dr Mark Irving has removed wisdom teeth from two of my daughters and provided specialist services to my family on numerous occasions....	Internal	Passing Juice
TemplateMonster	External	noFollow


SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
irving	7	✓	✗	✗	✓
mark	5	✓	✗	✗	✓
oral	5	✓	✗	✓	✓
teeth	4	✗	✗	✗	✓
specialist	3	✗	✗	✗	✓




Usability

	Url	Domain : markirving.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 48
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1066 694">http://markirving.com.au/sitemap.xml<li data-bbox="555 716 1114 752">http://markirving.com.au/wp-sitemap.xml
	Robots.txt	<p data-bbox="539 792 1018 828">http://markirving.com.au/robots.txt</p> <p data-bbox="539 864 1082 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1098 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1066"> Google Analytics