







Seo Analyzer marlexinsuranceagency.com

Generated on March 30 2022 11:58 AM






The score is 57/100







SEO Content

	<p>Title</p>	<p>Insurance Brokers/Agents Marlex Insurance Agency</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>We are a one-stop shop company that provides insurance consulting, strategy, and brokerage services. We offer the best solution that matches your budget & needs</p> <p>Length : 164</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Insurance Brokers/Agents, health insurance, Universal Life, Indexed Universal Life, life insurance, annuities, IRA, Roth IRA, final expenses, insurance agents, insurance agency, networking, agency ownership, make money, living benefits</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1989"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://marlexinsuranceagency.com/</td> </tr> <tr> <td>title</td> <td>Insurance Brokers/Agents Marlex Insurance Agency</td> </tr> <tr> <td>description</td> <td>We are a one-stop shop company that provides insurance consulting, strategy, and brokerage services. We offer the best solution that matches your budget & needs</td> </tr> <tr> <td>site_name</td> <td>Insurance Brokers/Agents Marlex Insurance Agency</td> </tr> </tbody> </table>	Property	Content	url	https://marlexinsuranceagency.com/	title	Insurance Brokers/Agents Marlex Insurance Agency	description	We are a one-stop shop company that provides insurance consulting, strategy, and brokerage services. We offer the best solution that matches your budget & needs	site_name	Insurance Brokers/Agents Marlex Insurance Agency		
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>5</td> <td>3</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	6	5	3	0	4	0
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SEO Content

		<ul style="list-style-type: none">• [H1]• [H1] Marlex Insurance Agency• [H1] Making sure our customers are properly protected• [H1] Mary L. Wilson, SFA/Coach• [H1] Trevor Page, FA• [H1] Doreen O'Banner, FA• [H2] OUR APPROACH• [H2] Our Team: Come and partner with us• [H2] OUR PORTFOLIO• [H2] CONTACT• [H2]• [H3] Communicate• [H3] Collaborate• [H3] Succeed• [H5] Address• [H5] Contact• [H5] Hours• [H5] Social
	Images	<p>We found 12 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 5 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
everybody	Internal	Passing Juice
OUR APPROACH	Internal	Passing Juice
OUR PORTFOLIO	Internal	Passing Juice
CONTACT	Internal	Passing Juice
[email&#160;:protected]	Internal	Passing Juice

SEO Keywords



Keywords Cloud

portfolio properly sure life work approach
marlex home **insurance** agency

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
insurance	9	✓	✓	✓	✓
approach	4	✗	✗	✗	✓
life	4	✗	✓	✗	✗
agency	4	✓	✓	✗	✓
portfolio	4	✗	✗	✗	✓

Usability














Url

Domain : marlexinsuranceagency.com
Length : 25

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 234 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://marlexinsuranceagency.com/sitemap.xml</pre> <pre>https://marlexinsuranceagency.com/sitemap.xml</pre>
	Robots.txt	<pre>http://marlexinsuranceagency.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>