



Seo Analyzer martincreed.com

Generated on March 10 2022 04:23 AM

The score is 54/100







SEO Content

| | Title | Martin Creed Length : 12 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | The official and the unofficial Martin Creed website. Length : 53 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Martin Creed Good, your page contains meta keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |

SEO Content

| | | |
|---|--------|--|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|---|--------|--|

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 12 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Martin Creed | Internal | Passing Juice |
| Works | Internal | Passing Juice |
| Exhibitions | Internal | Passing Juice |
| Live | Internal | Passing Juice |
| Words | Internal | Passing Juice |
| Music | External | Passing Juice |
| Contact | Internal | Passing Juice |
| Joyride podcast with Jools Holland and Jim Moir | External | Passing Juice |
| Three Little Words podcast with John Bishop and Tony Pitts | External | Passing Juice |
| Live songs on Daytrotter | External | Passing Juice |
| Live music and interview with John Schaefer on New York Public Radio | External | Passing Juice |

In-page links

[Talk and songs on Radio New Zealand](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

john songs martin podcast live
words radio music new creed

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| martin | 3 | ✓ | ✓ | ✓ | ✗ |
| creed | 3 | ✓ | ✓ | ✓ | ✗ |
| live | 3 | ✗ | ✗ | ✗ | ✗ |
| radio | 2 | ✗ | ✗ | ✗ | ✗ |
| new | 2 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|---|
| | Url | Domain : martincreed.com Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
|  | Doctype | XHTML 1.0 Strict |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
| | Robots.txt | Missing |

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics