

Seo Analyzer massey.co.uk

Generated on February 12 2022 12:29 PM





The score is 64/100







SEO Content

	Title	Travel and luxury public relations agency in London Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	We're a London public relations agency representing travel and luxury brands. Working with privately owned hotels, travel companies and lifestyle products. Length : 160 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Travel and luxury public relations agency in London</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.massey.co.uk</td></tr><tr><td>description</td><td>We're a London public relations agency representing travel and luxury brands. Working with privately owned hotels, travel companies and lifestyle products.</td></tr><tr><td>site_name</td><td>Massey</td></tr></tbody></table>	Property	Content	title	Travel and luxury public relations agency in London	type	article	url	https://www.massey.co.uk	description	We're a London public relations agency representing travel and luxury brands. Working with privately owned hotels, travel companies and lifestyle products.	site_name	Massey
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>4</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] The Massey Partnership[H3] MasterChef : The Professionals Finalists come to C...	H1	H2	H3	H4	H5	H6	1	0	4	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	4	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] NEW CLIENT : THE ST ENODOC HOTEL• [H3] New Client : Great Gardens of Cornwall• [H3] NEW CLIENT : The Curated Collection• [H4] Contact
	Images	We found 12 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Travel	Internal	Passing Juice
Lifestyle	Internal	Passing Juice

In-page links

How We Work	Internal	Passing Juice
About Us	Internal	Passing Juice
Client News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
The Massey Partnership	Internal	Passing Juice
Read more about how we work	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Nixon	External	Passing Juice



SEO Keywords

	Keywords Cloud	post massey england client read registered news travel instagram follow
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	11	✓	✗	✓	✗
massey	7	✗	✗	✗	✓
news	6	✗	✗	✗	✗
client	5	✗	✗	✗	✓
read	5	✗	✗	✗	✗











Usability

	Url	Domain : massey.co.uk Length : 12
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://massey.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 745 1481 824"> Google Analytics</div>