



# Seo Analyzer mastermarketi ngprinciples.com

Generated on March 22 2022 21:07 PM

The score is 63/100







## SEO Content

	Title	Master Marketing Principles <b>Length : 27</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Master Marketing Principles</li> <li>• [H3]</li> <li>• [H3] Watch videos   Improve your understanding</li> <li>• [H3] Student Success</li> <li>• [H3] Textbook Versions</li> <li>• [H3] Contact Us</li> <li>• [H3] Testimonials</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	6	0	0	0									
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	<b>Ratio : 5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Master Marketing Principles</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Vision</a>	Internal	Passing Juice
<a href="#">Instructors</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Others</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice

## In-page links

<a href="#">Membership Levels</a>	Internal	Passing Juice
<a href="#">Create a Student Account</a>	Internal	Passing Juice
<a href="#">Create an Instructor Account</a>	Internal	Passing Juice
<a href="#">Sample Videos</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Get Started Now</a>	Internal	Passing Juice
<a href="#">Student Success</a>	Internal	Passing Juice
<a href="#">Textbook Versions</a>	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
videos	11	✘	✘	✘	✔
account	6	✘	✘	✘	✘
read	4	✘	✘	✘	✘
create	4	✘	✘	✘	✘
master	3	✔	✘	✘	✔










## Usability

	Url	Domain : mastermarketingprinciples.com Length : 29

## Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
--	---------------------	--

## Mobile

✓ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mastermarketingprinciples.com/robots.txt">http://mastermarketingprinciples.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 927 1481 1003"> Google Analytics</div>