

# Seo Analyzer masterson.com

Generated on March 19 2022 13:26 PM






The score is 59/100





## SEO Content

	Title	Richard Masterson - American Entrepreneur, Philanthropist, and Father <b>Length : 69</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Richard Masterson is an American Entrepreneur. Rich has experience in acquiring, getting acquired, and IPOing companies across various industries. <b>Length : 146</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Richard Masterson - American Entrepreneur, Philanthropist, and Father</td></tr><tr><td>description</td><td>Richard Masterson is an American Entrepreneur. Rich has experience in acquiring, getting acquired, and IPOing companies across various industries.</td></tr><tr><td>url</td><td>http://masterson.com/</td></tr><tr><td>site_name</td><td>Rich Masterson</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Richard Masterson - American Entrepreneur, Philanthropist, and Father	description	Richard Masterson is an American Entrepreneur. Rich has experience in acquiring, getting acquired, and IPOing companies across various industries.	url	http://masterson.com/	site_name	Rich Masterson
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## SEO Content

	Headings	H1 1	H2 1	H3 1	H4 1	H5 13	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Rich Masterson</li> <li>• [H2] We believe companies should provide an environment where we would be proud to have our friends, family and children work.</li> <li>• [H3] Company Mission</li> <li>• [H4] American Entrepreneur</li> <li>• [H5] I'M A jQuery(function(\$){ \$("#typed-17603936846235f25618a06").typed({ strings: ["ENTREPRENEUR","FATHER","PATRIOT"], typeSpeed: 35, backSpeed: 0, startDelay: 200, backDelay: 1500, loop: true, loopCount: false, showCursor: true, cursorChar: " ", attr: null }); });</li> <li>• [H5] My Education</li> <li>• [H5] Philanthropic Boards</li> <li>• [H5] My Awards</li> <li>• [H5] Crush Cellars</li> <li>• [H5] Calyx</li> <li>• [H5] Classic Auto Spa</li> <li>• [H5] APCO Worldwide</li> <li>• [H5] Scoir</li> <li>• [H5] Chateau Beauvallon</li> <li>• [H5] US Interactive</li> <li>• [H5] Mission Ctrl</li> <li>• [H5] Audience Partners</li> </ul>					
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.69%</p> <p>Internal Links 92.31%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Mission Ctrl</a>	External	Passing Juice
=	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>philanthropist <b>american</b> father  <b>masterson</b> entrepreneur rich  richard</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
masterson	2	✓	✗	✓	✓
american	2	✓	✗	✓	✓
entrepreneur	2	✓	✗	✓	✓
richard	1	✓	✗	✓	✗
philanthropist	1	✓	✗	✗	✗

## Usability

	Url	Domain : masterson.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 60
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://masterson.com/robots.txt">http://masterson.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>