








# Seo Analyzer matadorbbqs.com.au

Generated on March 14 2022 06:49 AM





The score is 62/100







## SEO Content

	Title	<p>Matador   BBQs &amp; Barbecue Accessories Available At Bunnings</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Matador BBQs offer a broad range of high quality barbecues and outdoor kitchens. Available exclusively at Bunnings at locations throughout Australia.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Matador</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Matador BBQs offer a broad range of high quality barbecues and outdoor kitchens. Available exclusively at Bunnings at locations throughout Australia.</td> </tr> <tr> <td>url</td> <td>https://www.matadorbbqs.com.au/</td> </tr> </tbody> </table>	Property	Content	title	Matador	type	website	description	Matador BBQs offer a broad range of high quality barbecues and outdoor kitchens. Available exclusively at Bunnings at locations throughout Australia.	url	https://www.matadorbbqs.com.au/		
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	Headings	<table border="1" data-bbox="544 1816 1481 1888"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1921 1453 2078" style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H2] Main navigation</li> <li>• [H2] Check out the range of Matador Tempo Portable BBQ's</li> <li>• [H2] Introducing the new range of Matador Edge BBQs</li> <li>• [H2] TITAN BBQ RANGE</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] DISCOVER THE SIGNS OF A GREAT BBQ</li> <li>• [H2] THE RADIANT KETTLE BBQ RANGE</li> <li>• [H2] TAKE YOUR BBQS TO THE NEXT LEVEL</li> <li>• [H2] GAS BOTTLE SAFETY</li> <li>• [H2] ANDREWS BURGERS</li> <li>• [H2] HOW TO USE THE MATADOR MULTIBASKET</li> </ul>
	Images	<p>We found 23 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

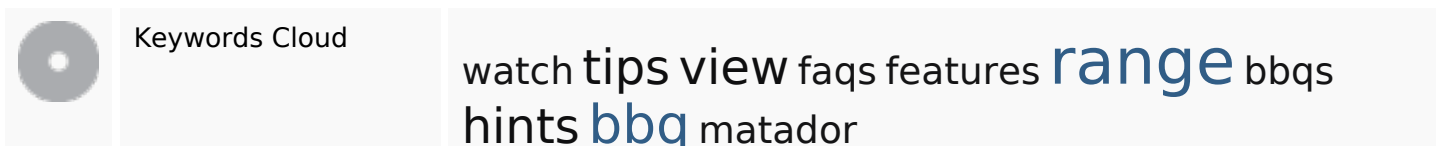
## In-page links

Anchor	Type	Juice
<a href="#">&amp;nbsp;Skip to content&amp;nbsp;</a>	Internal	Passing Juice

## In-page links

<a href="#">&amp;nbsp;Skip to footer navigation&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Hints &amp; Tips</a>	Internal	Passing Juice
<a href="#">Where To Buy</a>	Internal	Passing Juice
<a href="#">Manuals</a>	Internal	Passing Juice
<a href="#">View Range</a>	Internal	Passing Juice
<a href="#">View Range</a>	Internal	Passing Juice
<a href="#">View Range</a>	Internal	Passing Juice
<a href="#">View BBQs</a>	Internal	Passing Juice
<a href="#">View Range</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Recipes</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
range	12	✗	✗	✓	✓
bbq	9	✓	✗	✓	✓
view	6	✗	✗	✗	✗
hints	5	✗	✗	✗	✗

# Keywords Consistency

tips

5



## Usability

	Url	Domain : matadorbbqs.com.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.matadorbbqs.com.au/sitemapssl.xml>



### Robots.txt

<http://matadorbbqs.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.