










The score is 54/100







SEO Content

	<p>Title</p>	<p>MathWorks - Makers of MATLAB and Simulink - MATLAB & Simulink</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>MathWorks develops, sells, and supports MATLAB and Simulink products.</p> <p>Length : 69</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1688"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.mathworks.com/</td> </tr> <tr> <td>description</td> <td>MathWorks develops, sells, and supports MATLAB and Simulink products.</td> </tr> <tr> <td>title</td> <td>MathWorks - Makers of MATLAB and Simulink</td> </tr> </tbody> </table>	Property	Content	url	https://www.mathworks.com/	description	MathWorks develops, sells, and supports MATLAB and Simulink products.	title	MathWorks - Makers of MATLAB and Simulink				
Property	Content													
url	https://www.mathworks.com/													
description	MathWorks develops, sells, and supports MATLAB and Simulink products.													
title	MathWorks - Makers of MATLAB and Simulink													
	<p>Headings</p>	<table border="1" data-bbox="544 1720 1481 1794"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>7</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1825 1394 2056" style="list-style-type: none"> • [H1] MATLAB for Artificial Intelligence • [H1] MATLAB for Artificial Intelligence • [H2] Design AI models and AI-driven systems • [H2] The Far-Reaching Impact of MATLAB and Simulink • [H2] Engineers and scientists tackle the world's biggest challenges with MATLAB and Simulink • [H2] Learn MATLAB and Simulink 	H1	H2	H3	H4	H5	H6	2	7	7	6	0	0
H1	H2	H3	H4	H5	H6									
2	7	7	6	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Teach with MATLAB and Simulink• [H2] Get a Trial of MATLAB and Simulink Products• [H2] How to Get Best Site Performance• [H3] Explore the wide range of product capabilities, and find the solution that is right for your application or industry• [H3] Tutorials and courses to advance your skills, whether you're a beginner or expert user• [H3] Ready-to-use courseware, code examples, and projects• [H3] 30 days of exploration at your fingertips• [H3] Americas• [H3] Europe• [H3] Asia Pacific• [H4] Design AI models and AI-driven systems• [H4] System Design and Simulation• [H4] Wireless Communications• [H4] Power Electronics Control• [H4] COVID-19• [H4] Climate Change
	Images	<p>We found 17 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 68 links including 13 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Products	Internal	Passing Juice
Solutions	Internal	Passing Juice
Academia	Internal	Passing Juice
Support	Internal	Passing Juice
Community	Internal	Passing Juice
Events	Internal	Passing Juice
Get MATLAB	Internal	Passing Juice
Machine Learning	Internal	Passing Juice
Deep Learning	Internal	Passing Juice
Reinforcement Learning	Internal	Passing Juice
Panel Navigation	Internal	Passing Juice
Panel Navigation	Internal	Passing Juice
Panel Navigation	Internal	Passing Juice
System Design and Simulation	Internal	Passing Juice
Wireless Communications	Internal	Passing Juice
Power Electronics Control	Internal	Passing Juice
See more solutions	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Climate Change	Internal	Passing Juice
Start now	Internal	Passing Juice
Get started	Internal	Passing Juice
Start now	Internal	Passing Juice

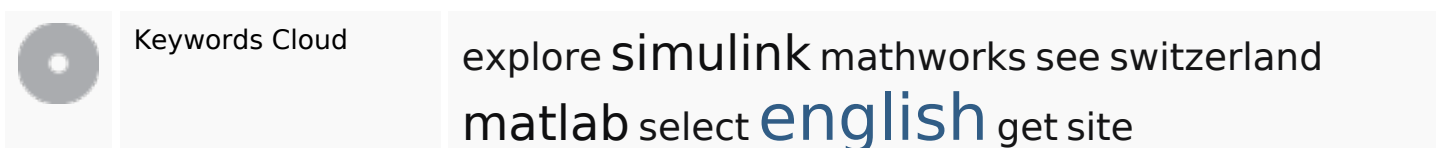
In-page links

Switzerland (English)	Internal	Passing Juice
🇨🇦 (🇨🇦🇨🇦)	Internal	Passing Juice
América Latina	Internal	Passing Juice
Canada	Internal	Passing Juice
Belgium	Internal	Passing Juice
Denmark	Internal	Passing Juice
Deutschland	Internal	Passing Juice
España	Internal	Passing Juice
France	Internal	Passing Juice
Ireland	Internal	Passing Juice
Italia	Internal	Passing Juice
Australia	Internal	Passing Juice
India	Internal	Passing Juice
Contact your local office	Internal	Passing Juice
Discover...	Internal	Passing Juice
MATLAB	Internal	Passing Juice
Simulink	Internal	Passing Juice
Student Software	Internal	Passing Juice
Hardware Support	Internal	Passing Juice
File Exchange	Internal	Passing Juice
Downloads	Internal	Passing Juice
Trial Software	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Pricing and Licensing	Internal	Passing Juice
How to Buy	Internal	Passing Juice
Documentation	Internal	Passing Juice
Tutorials	Internal	Passing Juice
Examples	Internal	Passing Juice

In-page links

Videos and Webinars	Internal	Passing Juice
Training	Internal	Passing Juice
Installation Help	Internal	Passing Juice
Answers	Internal	Passing Juice
Consulting	Internal	Passing Juice
License Center	Internal	Passing Juice
Contact Support	Internal	Passing Juice
Careers	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Social Mission	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
About MathWorks	Internal	Passing Juice
Trust Center	Internal	Passing Juice
Trademarks	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Preventing Piracy	Internal	Passing Juice
Application Status	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
english	20	✘	✘	✘	✘
matlab	10	✔	✘	✔	✔
simulink	10	✔	✘	✔	✔

Keywords Consistency

mathworks	7				
site	7				



Usability

	Url	Domain : mathworks.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files.




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://mathworks.com/sitemap.xml>



Robots.txt

<http://mathworks.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.