Seo Analyzer mattoonymca.org

Generated on March 14 2022 01:52 AM

The score is 48/100

SEO Content

✓	Title	Mattoon Area Family YMCA - Mattoon, Illinois **Length : 44** Perfect, your title contains between 10 and 70 characters.
✓	Description	To put Christian principles into practice through programs that build healthy spirit, mind and body for all. **Length : 108** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	Home
description	FIND A Y JOIN GIVE SERVE
url	https://mattoonymca.org/
site_name	Mattoon Area Family YMCA
image	https://mattoonymca.org/wp-content/uploads/2017/08/Logo-AOF-260.png

	Headings	

H1	H2	H3	H4	H5	H6
0	0	0	11	0	0

- [H4] FIND A Y
- [H4] JOIN

SEO Content

<table>
<tr>
<td></td>
<td></td>
<td>

[H4] GIVE
[H4] SERVE
[H4] LOCATIONS
[H4] Membership
[H4] ABOUT
[H4] APP
[H4] Youth Development
[H4] Healthy Living
[H4] Social Responsibility

</td>
</tr>
</table>

❌	Images	We found 11 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.69% Internal Links 79.31%

In-page links

Anchor	Type	Juice

In-page links

Skip to content	Internal	Passing Juice
EvanCourtney	Internal	Passing Juice
Join the Y	Internal	Passing Juice
Locations	Internal	Passing Juice
Membership for All	Internal	Passing Juice
Employment	Internal	Passing Juice
Contact	Internal	Passing Juice
Board	Internal	Passing Juice
Apple iOS	External	Passing Juice
Google Play	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Child Watch	Internal	Passing Juice
Summer Day Camp	Internal	Passing Juice
Before and After School	Internal	Passing Juice
Dynamite Days Out	Internal	Passing Juice
Youth Free Weight Training	Internal	Passing Juice
Youth Sports	Internal	Passing Juice
Adult Sports	Internal	Passing Juice
Swim Lessons	Internal	Passing Juice
Group Fitness	Internal	Passing Juice
Wellness Challenges	Internal	Passing Juice
Personal Training	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Creative Courtney	External	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	mattoon area sports membership group youth day healthy ymca fitness

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
youth	6	✖	✖	✖	✔
fitness	4	✖	✖	✖	✖
membership	3	✖	✖	✖	✔
sports	3	✖	✖	✖	✖
group	3	✖	✖	✖	✖

Usability

	Url	Domain : mattoonymca.org Length : 15
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 10 Warnings : 10
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://mattoonymca.org/sitemap.xml
✓	Robots.txt	http://mattoonymca.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

		Google Analytics