



# Seo Analyzer

## mavericcontractors.com

Generated on March 15 2022 19:00 PM





The score is 54/100







## SEO Content

	<b>Title</b>	<p>Precision Engineering meets Cutting Edge Technology</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Specialising in Heavy Civil Engineering and Infrastructure Projects, Maveric is headquartered in Ireland, with a presence across the UK. Over 25 years of engineering experience enables Maveric to maintain absolute commitment to providing each client with an impressive return on investment for even the most complex earthwork and engineering challenges.</p> <p><b>Length : 353</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 1641"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	<b>Headings</b>	<table border="1" data-bbox="539 1668 1481 1742"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1776 1436 2004" style="list-style-type: none"> <li>• [H1] Always at the Cutting Edge</li> <li>• [H3] About Maveric Contractors</li> <li>• [H3] BITCI - Maveric has joined Business in the Community Ireland</li> <li>• [H3] A Maveric Company Culture</li> <li>• [H3] Who we've helped</li> <li>• [H3] We are social, see what's happening at Maveric.</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	5	0	0	0									
	<b>Images</b>	<p>We found 13 images on this web page.</p>												

## SEO Content

		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.88%  External Links : Passing Juice 11.76%  Internal Links 82.35%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Technology</a>	Internal	Passing Juice
<a href="#">Vac Truck</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Impact</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Social</a>	Internal	Passing Juice
<a href="#">Get In Touch</a>	Internal	Passing Juice
<a href="#">View BITC Members page.</a>	External	Passing Juice
<a href="#">Chat with us</a>	External	noFollow
<a href="#">LiveChat</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
projects	8	✘	✘	✔	✘
maveric	7	✘	✘	✔	✔
contractors	6	✘	✘	✘	✔
engineering	5	✔	✘	✔	✘
company	3	✘	✘	✘	✔

## Usability

	Url	Domain : mavericcontractors.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://mavericcontractors.com/sitemap.xml">http://mavericcontractors.com/sitemap.xml</a></p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>