Seo Analyzer maxwellsda.org

Generated on March 06 2022 15:56 PM

The score is 39/100

SEO Content

	Title	Home
⚠️		**Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Maxwell Adventist Academy is secondary education institution operated by the Seventh-Day Adventist Church in East Africa. **Length : 121** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	

H1	H2	H3	H4	H5	H6
3	8	17	15	0	0

- [H1] International Community
- [H1] Serene Environment
- [H1] Spiritual Enrichment
- [H2] Get Involved
- [H2] 72
- [H2] 24
- [H2] Engage
- [H2] Equip
- [H2] Empower
- [H2] Our School
- [H2] We focus on student's development, personal growth, and ethical enrichment
- [H3] Principal's greeting
- [H3] Develop a passion for learning
- [H3] Maxwell is Unique
- [H3] Beautiful Scenery

SEO Content

- [H3] Christian Foundation
- [H3] Years in Operation
- [H3] Countries Represented
- [H3] Downloads
- [H3] Engage. Equip. Empower.
- [H3] Our Goals
- [H3]
- [H3]
- [H3] About Us
- [H3] Admissions
- [H3] Academics
- [H3] Student Life
- [H3] Sign In
- [H4] Contact Us
- [H4] Why Maxwell is the Place
- [H4] Bible Based
- [H4] Student Led
- [H4] Spirit Filled
- [H4] Outreach Oriented
- [H4] American Football
- [H4] Track and Field
- [H4] Got Skill?
- [H4] Team Work
- [H4] Science Lab
- [H4] Modern Classrooms
- [H4] Computer Lab
- [H4] Fun Times
- [H4] Relaxing Moments

	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

❌		
✅	In-page links	We found a total of 48 links including 17 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Login	Internal	Passing Juice
Home	Internal	Passing Juice
Admission Process	Internal	Passing Juice
Online Application	External	Passing Juice
Student Handbook	Internal	Passing Juice
Fee Structure	Internal	Passing Juice
Admission Requirements	Internal	Passing Juice
International Students	Internal	Passing Juice
Bridging Program	Internal	Passing Juice
Curriculum	Internal	Passing Juice
ACT Testing Centre	Internal	Passing Juice
Graduation Requirements	Internal	Passing Juice
National Honor Society	Internal	Passing Juice
Transcript Request	Internal	Passing Juice
Maxwell Calendar	External	Passing Juice
History	Internal	Passing Juice
Mission & Philosophy	Internal	Passing Juice

In-page links

Faculty & Staff	Internal	Passing Juice
Alumni	Internal	Passing Juice
ASB	Internal	Passing Juice
Cafeteria	Internal	Passing Juice
Boys' Dorm	Internal	Passing Juice
Girls' Dorm	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Get Involved	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Student Handbook	Internal	Passing Juice
Education Programme	Internal	Passing Juice
Sample Immigration Letters	Internal	Passing Juice
-	Internal	Passing Juice
Online Application	External	Passing Juice
Dormitories	Internal	Passing Juice

In-page links

Forgot your password?		Internal	Passing Juice
Forgot your username?		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : maxwellsda.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 66 Warnings : 29

Document

❌		
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://maxwellsda.org/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.