



# Seo Analyzer mayerbrown.com

Generated on April 02 2022 22:14 PM




The score is 55/100







## SEO Content

	Title	<p>Mayer Brown</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mayer Brown</p> <p><b>Length : 11</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Home</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1686"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.mayerbrown.com/en</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mayer Brown</td> </tr> <tr> <td>image</td> <td>https://www.mayerbrown.com/en/-/media/1200_627_mb_logo.jpg</td> </tr> </tbody> </table>	Property	Content	url	https://www.mayerbrown.com/en	type	website	title	Mayer Brown	image	https://www.mayerbrown.com/en/-/media/1200_627_mb_logo.jpg		
Property	Content													
url	https://www.mayerbrown.com/en													
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title	Mayer Brown													
image	https://www.mayerbrown.com/en/-/media/1200_627_mb_logo.jpg													
	Headings	<table border="1" data-bbox="539 1715 1481 1787"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1821 1385 1917" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Uniquely Positioned to Advise the World's Leading Companies</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

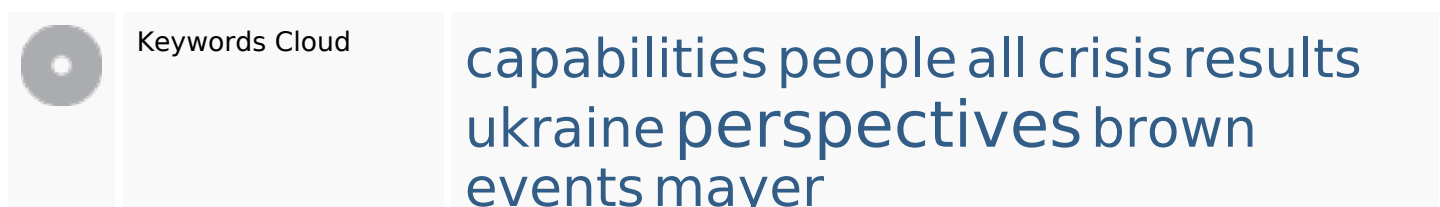
## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Ukraine Crisis</a>	Internal	Passing Juice
<a href="#">Capabilities</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">Perspectives &amp; Events</a>	Internal	Passing Juice
<a href="#">Responding to COVID-19</a>	Internal	Passing Juice
<a href="#">Blogs &amp; Audio</a>	Internal	Passing Juice

## In-page links

<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">ESG</a>	Internal	Passing Juice
<a href="#">Diversity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">Pro Bono</a>	Internal	Passing Juice
<a href="#">NextGen</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Follow Us</a>	Internal	Passing Juice
<a href="#">Remote Access</a>	Internal	Passing Juice
<a href="#">Legal Notices</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Trading with Hybrid Platforms: Impact on Available Safe Harbors under the New VBER</a>	Internal	Passing Juice
<a href="#">Europe Daily News, 01 April 2022</a>	Internal	Passing Juice
<a href="#">Filing Instructions Released for New US Bank Incident Reporting Requirement</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

perspectives	3	✘	✘	✘	✘
mayer	2	✔	✘	✔	✘
results	2	✘	✘	✘	✘
events	2	✘	✘	✘	✘
people	2	✘	✘	✘	✘

## Usability

	Url	Domain : mayerbrown.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 53 Warnings : 48
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.mayerbrown.com/siteinfo/main/sitemaps/mainsiteindex.ashx">https://www.mayerbrown.com/siteinfo/main/sitemaps/mainsiteindex.ashx</a></p>
	Robots.txt	<p><a href="http://mayerbrown.com/robots.txt">http://mayerbrown.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.</p>