







# Seo Analyzer mbsgenetics.com

Generated on March 11 2022 19:19 PM

The score is 59/100



## SEO Content

	<p>Title</p>	<p>Peterson Corn Genetics, LLC</p> <p><b>Length : 27</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Peterson Corn Genetics (PCG) is working to bring you the most elite, high performing hybrids to your lineup. Sourcing from the top corn breeding programs, PCG creates combinations, tests, and advises you on the placement of these products to make your customers successful. Partnering with PCG gives you an edge to understand product performance, delivering high yield to your customers.</p> <p><b>Length : 397</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Peterson Corn Genetics, LLC</td> </tr> <tr> <td>title</td> <td>Peterson Corn Genetics, LLC</td> </tr> <tr> <td>url</td> <td>https://www.pcgcorn.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Peterson Corn Genetics (PCG) is working to bring you the most elite, high performing hybrids to your lineup. Sourcing from the top corn breeding programs, PCG creates combinations, tests, and advises you on the placement of these products to make your customers successful. Partnering with PCG give</td> </tr> </tbody> </table>	Property	Content	site_name	Peterson Corn Genetics, LLC	title	Peterson Corn Genetics, LLC	url	https://www.pcgcorn.com	type	website	description	Peterson Corn Genetics (PCG) is working to bring you the most elite, high performing hybrids to your lineup. Sourcing from the top corn breeding programs, PCG creates combinations, tests, and advises you on the placement of these products to make your customers successful. Partnering with PCG give
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# SEO Content

image	<a href="http://static1.squarespace.com/static/6127a7519615a37febb4e327/t/6127c033674e256554bd679f/1629995059796/pcg-logo-long_white.png?format=1500w">http://static1.squarespace.com/static/6127a7519615a37febb4e327/t/6127c033674e256554bd679f/1629995059796/pcg-logo-long_white.png?format=1500w</a>
image:width	1500
image:height	334





## Headings

H1	H2	H3	H4	H5	H6
0	10	0	6	0	0
<ul style="list-style-type: none"><li>• [H2] Delivering High Performing Genetics to Seed Companies!</li><li>• [H2] Our “Why?”</li><li>• [H2] About us</li><li>• [H2] What we do</li><li>• [H2] Our Team</li><li>• [H2] Kevin Cavanaugh</li><li>• [H2] Mitch Jensen</li><li>• [H2] Barry Johnson</li><li>• [H2] Logan Vaughn</li><li>• [H2] Aaron Ahrenholz</li><li>• [H4] Peterson Corn Genetics (PCG) is a leading corn genetics supplier to independent seed brands throughout North America. Our Genetic Advisors and support team members are committed to providing the most elite corn genetics and trait solutions to our customers at a time when more options and freedom are needed. We will earn a seat at your product selection table.</li><li>• [H4] PCG’s passion for corn genetics and our customers is at the heart of our “Why?”. We see an opportunity for independent seed companies to grow their businesses and increase their margin at the same time. PCG’s access to new, innovative, elite corn genetics, and traits aligns with this opportunity.</li><li>• [H4] Mike Peterson and Dr. Kevin Cavanaugh created PCG in 2020 with the goal of delivering elite corn genetics to independent seed companies. Both Mike and Kevin have a passion and background for delivering high performing products to their customers. Headquartered in Cicero, IN with operations in Story City, IA, PCG has quickly gained access to new, innovative, elite corn genetics and built a top tier team of people. We want our success to be the result of the success that our customers experience from using PCG’s products.</li><li>• [H4] PCG sources new, innovative, elite corn genetics and trait solutions from the top genetics and technology programs. We create hybrid combinations and thoroughly test them through our extensive field-testing network. Armed with this data and our own field observations from across the US, we identify top tier corn genetics and create placement recommendations to make our customers successful. With excellent service and deep knowledge of each customers’ business, we discover opportunities to help our customers better serve their farmer customers.</li><li>• [H4] Our team of Genetic Advisors offer years of experience in</li></ul>					

## SEO Content

		<p>corn germplasm evaluation, product management, and corn production. They are committed to helping you through all aspects of product selection, commercial deployment, and seed production process. By understanding the specific and individual needs of every customer, we can provide customized product solutions and recommendations rather than a one size fits all approach. At PCG, we take pride in providing a professional, fun, and rewarding customer experience.</p> <ul style="list-style-type: none"> <li>[H4] Peterson Corn Genetics, LLC</li> </ul>
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 6 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p>

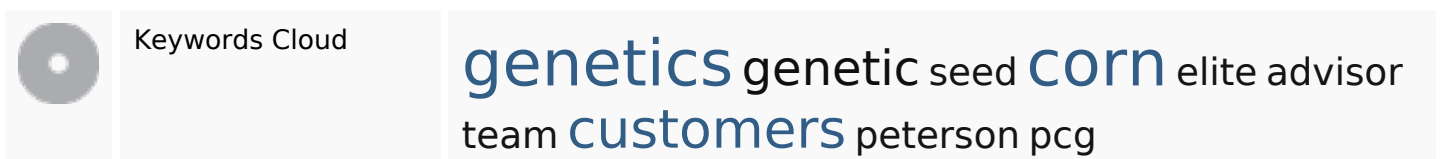
## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Important Dates</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Customer Login</a>	External	Passing Juice
<a href="#">HEADQUARTERS</a>	External	Passing Juice
<a href="#">OPERATIONS</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
corn	13	✓	✗	✓	✓
genetics	13	✓	✗	✓	✓
customers	8	✗	✗	✓	✓
genetic	6	✓	✗	✓	✓
elite	5	✗	✗	✓	✓


## Usability

	Url	Domain : mbsgenetics.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mbsgenetics.com/robots.txt">http://mbsgenetics.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>