

Seo Analyzer mcb.com.pk

Generated on February 12 2022 01:27 AM





The score is 56/100







SEO Content

	Title	MCB Pakistan Length : 12 Perfect, your title contains between 10 and 70 characters.												
	Description	MCB Bank is one of Pakistan's largest banks for Retail Banking, Remittances, Digital Banking through MCB Live, Bank Accounts, Roshan Digital Account, ATMs & more Length : 161 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	MCB, Bank, Pakistan's banks, largest banks, Digital Banking, Remittances, MCB Live, Retail Banking, Bank Accounts, Roshan Digital Account, ATMs, Branch Locator Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>9</td><td>6</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Branch Locator• [H2] IBAN Generator• [H2] Remittance Tracker• [H2] Select Your Option• [H2] WHAT'S NEW AT MCB BANK!• [H2] Retail• [H2] Corporate• [H2] Treasury• [H2] Privilege Banking• [H3] Internet Banking• [H3] Mobile Banking• [H3] MCB eAccount Portal• [H3] MCB Lite	H1	H2	H3	H4	H5	H6	0	9	6	4	0	0
H1	H2	H3	H4	H5	H6									
0	9	6	4	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] MCB DAP • [H3] MCB Pyara Ghar (GMSS) • [H4] Products • [H4] Services • [H4] Products • [H4] Services
	Images	<p>We found 71 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 119 links including 4 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.2%</p> <p>Internal Links 95.8%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

About MCB Bank	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Customer Services	Internal	Passing Juice
Careers	Internal	Passing Juice
Personal	Internal	Passing Juice
Business	Internal	Passing Juice
Corporate	Internal	Passing Juice
Treasury	Internal	Passing Juice
Home Remittance	Internal	Passing Juice
Privilege Banking	Internal	Passing Juice
Deposit Accounts	Internal	Passing Juice
Consumer Loans	Internal	Passing Juice
Cards	Internal	Passing Juice
MCB Lite	Internal	Passing Juice
Bancassurance	Internal	Passing Juice
Investment Services	Internal	Passing Juice
Rupee Travellers Cheque	Internal	Passing Juice
MCB FX Portal	Internal	Passing Juice
MCB Internet Banking	Internal	Passing Juice
MCB Mobile	Internal	Passing Juice
ATM / CDM Services	Internal	Passing Juice
Call Center	Internal	Passing Juice
E-Statements	Internal	Passing Juice
SMS Alert	Internal	Passing Juice
MCB Loyalty & Discounts	Internal	Passing Juice
Lockers	Internal	Passing Juice
Deposit Accounts	Internal	Passing Juice
Lending Products	Internal	Passing Juice

In-page links

Trade	Internal	Passing Juice
MCB eGate	Internal	Passing Juice
Rupee Travellers Cheque	Internal	Passing Juice
MCB FX Portal	Internal	Passing Juice
Agriculture Financing	Internal	Passing Juice
Lockers	Internal	Passing Juice
Corporate Banking	Internal	Passing Juice
Transaction Banking	Internal	Passing Juice
Trade	Internal	Passing Juice
Investment Banking	Internal	Passing Juice
Correspondent Banking & Financial Institutions	Internal	Passing Juice
About Treasury	Internal	Passing Juice
Product Suite	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Personal	Internal	Passing Juice
Deposit Accounts	Internal	Passing Juice
Cards	Internal	Passing Juice
Bancassurance	Internal	Passing Juice
Rupee Travellers Cheque	Internal	Passing Juice
MCB Internet Banking	Internal	Passing Juice
MCB Mobile	Internal	Passing Juice
MCB Live	Internal	Passing Juice
ATM Services	Internal	Passing Juice
Call Center	Internal	Passing Juice
E-Statements	Internal	Passing Juice
SMS Alert	Internal	Passing Juice
MCB Loyalty & Discounts	Internal	Passing Juice
Lockers	Internal	Passing Juice

In-page links

SME Products	Internal	Passing Juice
Lending Products	Internal	Passing Juice
Trade	Internal	Passing Juice
MCB eGate	Internal	Passing Juice
Rupee Travellers Cheque	Internal	Passing Juice
Lockers	Internal	Passing Juice
Correspondent Banking & Financial Institutions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home Remittance	Internal	Passing Juice
Privilege Banking	Internal	Passing Juice
Internet Banking	Internal	Passing Juice
Mobile Banking	External	Passing Juice
MCB eAccount Portal	Internal	Passing Juice
MCB Lite	External	Passing Juice
MCB Pyara Ghar (GMSS)	Internal	Passing Juice
Digital Account Portal	Internal	Passing Juice
Click For Details	Internal	Passing Juice
Click For Details	Internal	Passing Juice
Click for Details	Internal	Passing Juice
Click For Details	Internal	Passing Juice
Click For Details	Internal	Passing Juice
Branches	Internal	Passing Juice
ATMs	Internal	Passing Juice
Overseas Branch	Internal	Passing Juice
Support and donate to leading NGOs	Internal	Passing Juice
SBP Awareness / Customer Rights	Internal	Passing Juice
BE AWARE, STAY SAFE!	Internal	Passing Juice
Regulatory Contacts – Utilities / Payments / CPD	Internal	Passing Juice

In-page links

Customer Dispute Claim Filing	Internal	Passing Juice
MCB CFC Department	Internal	Passing Juice
Pricing & PLS Rates	Internal	Passing Juice
Schedule of Charges	Internal	Passing Juice
Unclaimed Deposits / Balances	Internal	Passing Juice
Miscellaneous	Internal	Passing Juice
MCB Network List	Internal	Passing Juice
Circulars and Notifications	Internal	Passing Juice
Service Standards	Internal	Passing Juice
Whistle Blowing	Internal	Passing Juice
Guidelines for Investor Portfolio Securities (IPS) Account(s)	Internal	Passing Juice
International Bank Account Number (IBAN)	Internal	Passing Juice
Repayment of Qarz e Hasana For Studies	Internal	Passing Juice
Deposit Protection Corporation - Notices	Internal	Passing Juice
Election of Directors	Internal	Passing Juice
Facilitation for Out-of-Country Customers	Internal	Passing Juice
Click here	External	Passing Juice
here	External	Passing Juice
Contact us	Internal	Passing Juice
privacy policy	Internal	Passing Juice
disclaimer	Internal	Passing Juice
sitemap	Internal	Passing Juice
Corporate Banking	Internal	Passing Juice
Transaction Banking	Internal	Passing Juice
Trade	Internal	Passing Juice
Investment Banking	Internal	Passing Juice
About Treasury	Internal	Passing Juice
Product Suite	Internal	Passing Juice

In-page links

Relationship	Internal	Passing Juice
Deposit Accounts	Internal	Passing Juice
Lending	Internal	Passing Juice
Bancassurance	Internal	Passing Juice
Cards	Internal	Passing Juice
=	External	Passing Juice





SEO Keywords

	Keywords Cloud	bank details deposit customer accounts click remittance mcb services banking
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mcb	39	✓	✓	✓	✓
bank	21	✗	✓	✓	✓
banking	21	✗	✓	✓	✓
deposit	12	✗	✗	✗	✗
services	12	✗	✗	✗	✓












Usability

	Url	Domain : mcb.com.pk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile




	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		<p>http://mcb.com.pk/sitemap.xml</p> <p>https://mcb.com.pk/sitemap.xml</p>
	Robots.txt	<p>http://mcb.com.pk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>