



Seo Analyzer mccawandcompany.com

Generated on March 22 2022 09:43 AM





The score is 37/100







SEO Content

	Title	<p>Bozeman Residential & Commercial Real Estate McCaw, DeVries, Steinhauer & Company</p> <p>Length : 81</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>McCaw and Company Real Estate in Bozeman, Montana is your local expert for both residential and commercial real estate.</p> <p>Length : 119</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1478 1481 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>3</td> <td>7</td> <td>1</td> <td>12</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1468 2072" style="list-style-type: none"> • [H1] Experience. Integrity. Results. • [H1] McCaw and Company • [H2] Bozeman Real Estate • [H3] 406.587.5540 • [H3] Featured Residential Listings • [H3] Featured Commercial Listings • [H4] Beautiful acreage close to Bozeman • [H4] East Main St Multifamily Property • [H4] Updated 3 Bedroom Bozeman Condo • [H4] 5555 Thorpe Road Northwest Corner of Amsterdam and Thorpe Belgrade Montana • [H4] 1662 Bobcat Drive Bozeman MT / Huffine Lane Traffic Frontage • [H4] 407 West Mendenhall • [H4] Contact Us 	H1	H2	H3	H4	H5	H6	2	1	3	7	1	12
H1	H2	H3	H4	H5	H6									
2	1	3	7	1	12									

SEO Content

		<ul style="list-style-type: none">• [H5] Call Us @• [H6] \$3,399,000• [H6] 143 +/- Acres acres• [H6] \$2,800,000• [H6] .28 acres• [H6] \$399,000• [H6] Common acres• [H6] \$3,500,000• [H6] For Sale• [H6] \$6,285• [H6] For Lease• [H6] \$2,705• [H6] For Lease
	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Property Search	Internal	Passing Juice
Services	Internal	Passing Juice
About Bozeman	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
More Listings &gt;	Internal	Passing Juice
More Listings &gt;	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : mccawandcompany.com Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 4 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>