



Seo Analyzer mcewengroup.com

Generated on January 24 2022 16:32 PM





The score is **56/100**







SEO Content

	Title	<p>Middle Tennessee Properties - McEwen Group</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The McEwen Group have 45 years of Middle Tennessee property experience to help you navigate its unique landscape of residential, farm and recreational lands.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1904"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Middle Tennessee Properties - McEwen Group</td> </tr> <tr> <td>description</td> <td>The McEwen Group have 45 years of Middle Tennessee property experience to help you navigate its unique landscape of residential, farm and recreational lands.</td> </tr> <tr> <td>url</td> <td>https://mcewengroup.com/</td> </tr> <tr> <td>site_name</td> <td>McEwen Group</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Middle Tennessee Properties - McEwen Group	description	The McEwen Group have 45 years of Middle Tennessee property experience to help you navigate its unique landscape of residential, farm and recreational lands.	url	https://mcewengroup.com/	site_name	McEwen Group
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	Headings	<table border="1" data-bbox="542 1937 1481 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 2027 1021 2072" style="list-style-type: none"> [H2] FEATURED PROPERTIES 	H1	H2	H3	H4	H5	H6	0	6	0	0	0	0		
H1	H2	H3	H4	H5	H6											
0	6	0	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] 45 YEARS. THREE GENERATIONS.• [H2] FOLLOW US ON SOCIAL MEDIA• [H2] McEwen Group• [H2] SIGN UP FOR OUR NEWSLETTER• [H2] Follow us on Social Media
	Images	We found 16 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

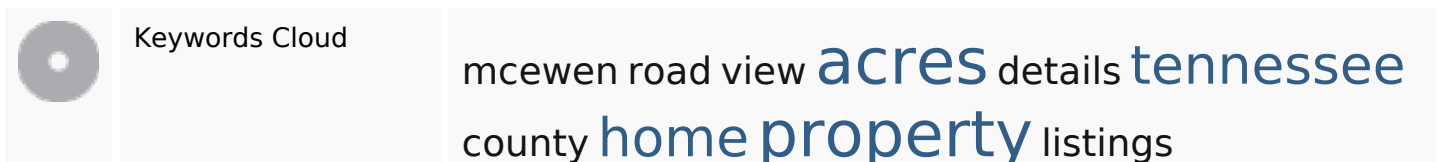
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

McEwen Listings	Internal	Passing Juice
Auctions	Internal	Passing Juice
MLS SEARCH	External	Passing Juice
Sell With Us	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
LAND IS YOUR LEGACY	Internal	Passing Juice
View Properties Map	Internal	Passing Juice
Search Properties	Internal	Passing Juice
Elegant Estate on 113 Acres	Internal	Passing Juice
One of A Kind	Internal	Passing Juice
Private 58 Acres	Internal	Passing Juice
MEET OUR TEAM	Internal	Passing Juice
LAND BROKER WEBSITE	External	Passing Juice
Fair Housing Statement	Internal	Passing Juice

SEO Keywords







Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
property	8	✗	✗	✓	✗
acres	7	✗	✗	✗	✗
tennessee	6	✓	✗	✓	✗
home	5	✗	✗	✗	✗
mcewen	3	✓	✗	✓	✓

Keywords Consistency

Usability

	Url	Domain : mcewengroup.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>