








# Seo Analyzer mcexpert.at

Generated on March 08 2022 08:23 AM





The score is 54/100







## SEO Content

	<p>Title</p>	<p>mcexpert - Home</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Apple Service-Dienstleistungen und Reparaturen, Onlineshop für Apple Produkte und Audio- und Musik-Hard- und Software in der Region Steyr-Linz-Wels-Bad Hall</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>apple support, apple service, apple hilfe, mac support, mac service, mac hilfe, macbook, imac, mac mini, mac pro, ipad, iphone, ipod, apple tv, zubehör, onlineshop kaufen, steyr, linz, wels, bad hall, musiksoftware, audio interfaces, dj equipment, audio workstations, waves, finale, sibelius, avid pro tools, focusrite, native instruments, steinberg, arturia, celemony, universal audio, sonnox</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="528 1599 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1715 1118 2045" style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H1] Der Mac Experte in Ihrer Nähe</li> <li>• [H2] Autorisierter Händler</li> <li>• [H2] Mac Support</li> <li>• [H2] Mac Service</li> <li>• [H4] Beratung</li> <li>• [H4] +43-664-1523026</li> <li>• [H4] Einkauf</li> <li>• [H4] Support</li> <li>• [H4] Service &amp; Upgrades</li> </ul>	H1	H2	H3	H4	H5	H6	2	3	0	5	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	5	0	0									

## SEO Content

	Images	We found 8 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 44.44%  Internal Links 55.56%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">activate Google Chrome Frame</a>	External	Passing Juice
<a href="#">Shop Bad Hall</a>	Internal	Passing Juice
<a href="#">Online-Shop</a>	Internal	Passing Juice

## In-page links

<a href="#">Jetzt Hilfe anfordern</a>	Internal	Passing Juice
<a href="#">Service-Leistungen</a>	Internal	Passing Juice
<a href="#">&amp;lsquo;</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Twittern</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	und support hall uhr service oder mac bad vor sie
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	9	✘	✘	✔	✘
sie	8	✘	✘	✘	✔
bad	6	✘	✔	✔	✘
hall	6	✘	✔	✔	✘
service	5	✘	✔	✔	✔








## Usability

	Url	Domain : mcexpert.at Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://mcexpert.at/sitemap.xml">http://mcexpert.at/sitemap.xml</a>
	Robots.txt	<a href="http://mcexpert.at/robots.txt">http://mcexpert.at/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.