



Seo Analyzer mcits.co.uk

Generated on March 29 2022 07:39 AM





The score is 38/100







SEO Content

	Title	<p>MCITS</p> <p>Length : 5</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>1</td> <td>0</td> <td>0</td> <td>6</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1390 2011" style="list-style-type: none"> • [H1] • [H2] Here to drive your business forward • [H2] Why MCITS? • [H2] • [H2] • [H2] Follow Us • [H2] Latest Posts • [H2] Get In touch • [H3] Welcome to the new website! • [H6] Over 25 years of knowledge & expertise • [H6] Quick response time on all enquiries • [H6] Free consultation • [H6] Friendly & honest service • [H6] Bespoke services & products to suit your business • [H6] Competitive pricing to fit your budget 	H1	H2	H3	H4	H5	H6	1	7	1	0	0	6
H1	H2	H3	H4	H5	H6									
1	7	1	0	0	6									
	Images	<p>We found 2 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

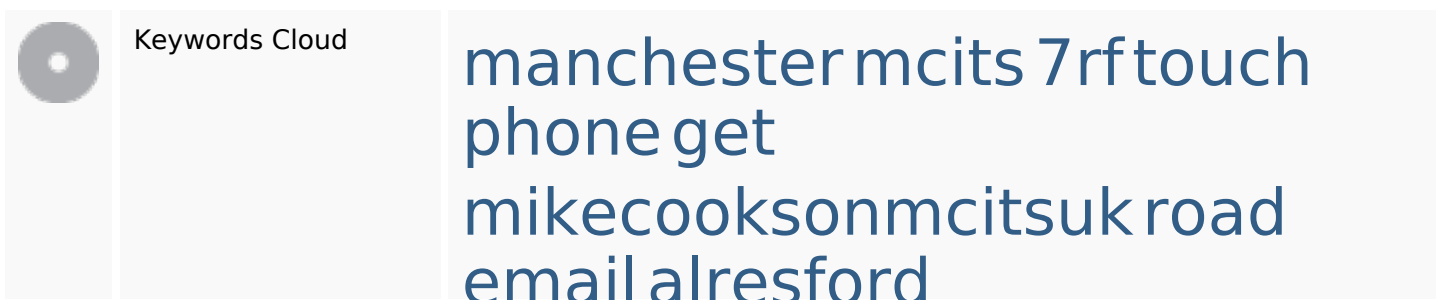
In-page links

Anchor	Type	Juice
Menu	External	Passing Juice
Home	Internal	Passing Juice
About MCITS	Internal	Passing Juice
Services	Internal	Passing Juice
Business Application Development	Internal	Passing Juice
Support &#038; Maintenance	Internal	Passing Juice

In-page links

Project Management	Internal	Passing Juice
IT Procurement	Internal	Passing Juice
Virtual IT Manager	Internal	Passing Juice
Products	Internal	Passing Juice
CRM	Internal	Passing Juice
Inventory Management	Internal	Passing Juice
Stock Enquiry	Internal	Passing Juice
Reporting Suites	Internal	Passing Juice
Contact	Internal	Passing Juice
twitter	External	Passing Juice
facebook	External	Passing Juice
linkedin	External	Passing Juice
Welcome to the new website!	Internal	Passing Juice
View all posts	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mcits	1	✓	✗	✗	✓
get	1	✗	✗	✗	✓






Keywords Consistency

touch	1	✘	✘	✘	✔
alresford	1	✘	✘	✘	✘
road	1	✘	✘	✘	✘


Usability

	Url	Domain : mcits.co.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 39 Warnings : 56				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips					





Document

		<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://mcits.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>