











Seo Analyzer mediaconnect.com.au

Generated on April 03 2022 17:24 PM


The score is 39/100







SEO Content

	Title	MediaConnect: Media Database, PR Software & Media Monitoring - MediaConnect Length : 79 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 26 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.82% Internal Links 87.18%

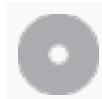
In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Influencing	Internal	Passing Juice
PRWire	Internal	Passing Juice
Journio	Internal	Passing Juice
Events	Internal	Passing Juice
About Us	Internal	Passing Juice
Influencing	Internal	Passing Juice
PRWire	Internal	Passing Juice
Journio	Internal	Passing Juice
Events	Internal	Passing Juice
Blog	Internal	Passing Juice
PR Agencies & Departments	Internal	Passing Juice

In-page links

Small & Medium Businesses	Internal	Passing Juice
Journalists & Influencers	Internal	Passing Juice
14th annual MasterCard IT Journalism Awards winners	Internal	Passing Juice
Finalists announced for 14th annual MasterCard IT Journalism Awards!	Internal	Passing Juice
Media Insights	Internal	Passing Juice
Read More &raquo;	Internal	Passing Juice
Read more &raquo;	Internal	Passing Juice
Media Database &raquo;	Internal	Passing Juice
News Distribution amet &raquo;	Internal	Passing Juice
Media Monitoring &raquo;	Internal	Passing Juice
PR Reporting &raquo;	Internal	Passing Juice
Media Intelligence &raquo;	Internal	Passing Juice
&raquo; Influencing portal	Internal	Passing Juice
&raquo; PRWire	Internal	Passing Juice
&raquo; Journo portal	Internal	Passing Juice
&raquo; Kickstart Forum	Internal	Passing Juice
&raquo; Optus IT Journalism Awards	Internal	Passing Juice
&raquo; Media Insights	Internal	Passing Juice
&raquo; Contact Us	Internal	Passing Juice
&raquo; Company Overview	Internal	Passing Juice
&raquo; Newsroom	Internal	Passing Juice
&raquo; Our Team	Internal	Passing Juice
&raquo; MediaConnect @Twitter	External	Passing Juice
&raquo; Influencing @Twitter	External	Passing Juice
&raquo; Influencing @Facebook	External	Passing Juice
&raquo; Influencing @Tumblr	External	Passing Juice
&raquo; Influencing @Pinterest	External	Passing Juice

SEO Keywords



Keywords Cloud

more database influencing journalism
mediaconnect **media** news prwire awards
free

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	19	✓	✗	✗	✗
mediaconnect	9	✓	✗	✗	✗
influencing	8	✗	✗	✗	✗
database	7	✓	✗	✗	✗
prwire	6	✗	✗	✗	✗











Usability

	Url	Domain : mediaconnect.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Strict
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Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 52 Warnings : 45
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://mediaconnect.com.au/sitemap.xml</div>
	Robots.txt	http://mediaconnect.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.