









SEO Content

	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

In-page links

Home	Internal	Passing Juice
○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○	Internal	Passing Juice
○○○○○-○○○○○○	Internal	Passing Juice
○○○○-○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○-○○○	Internal	Passing Juice
○○○○○○○○○○	Internal	Passing Juice
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○○○○○○	Internal	Passing Juice
○○○○○○○-○○○○	Internal	Passing Juice
○○○○	Internal	Passing Juice
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○○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○-○○○○○ ○○ ○○○○○ ○○ ○○○○○○ ○○○○○○ ○○○○.○○○○○○○○○○○ ○○○○○ ○○○○○○ ○○ ○○○○○	Internal	Passing Juice

In-page links

Theme Horse	External	Passing Juice
WordPress	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Consistency









Keyword	Content	Title	Keywords	Descripti on	Headings
media	19	✓	✗	✗	✗
halchal	19	✓	✗	✗	✗
□□□□□□	16	✗	✗	✗	✗
□□□□□□	14	✗	✗	✗	✓
□□□□□	13	✗	✗	✗	✗

Usability





	Url	Domain : mediahalchal.in Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 43
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 725 1481 801"> Google Analytics</div>