Seo Analyzer
mediaplatform.com

Generated on February 22 2022 14:41 PM

The score is 65/100

SEO Content

✓	Title	Enterprise Webcasting Platform | MediaPlatform **Length : 46** Perfect, your title contains between 10 and 70 characters.
✓	Description	Learn more about MediaPlatform, the leading enterprise webcasting platform and enterprise YouTube for CEO Town Halls, and our business broadcasting services. **Length : 157** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Enterprise Webcasting Platform | MediaPlatform
description	Learn more about MediaPlatform, the leading enterprise webcasting platform and enterprise YouTube for CEO Town Halls, and our business broadcasting services.
url	https://www.mediaplatform.com/
site_name	MediaPlatform
image	https://www.mediaplatform.com/wp-content/uploads/2019/01/Asset-4.png
image:width	512

SEO Content

		image:height	512					
		image:type	image/png					

	Headings							
		H1	**H2**	**H3**	**H4**	**H5**	**H6**	
		1	10	0	1	0	3	

- [H1] The leading business broadcasting platform used by the world's most progressive companies.
- [H2] Top of Mind
- [H2] Our Platform
- [H2] Live Webcasting
- [H2] Video Management
- [H2] Video Delivery
- [H2] Video Analytics
- [H2] Named a Market Leader by...
- [H2] Produce Dynamic Experiences
- [H2] Invite Fresh Engagement
- [H2] Score Unique Insights
- [H4] Get in touch to see how our team can help you deliver your organization's messages with a free demo of MediaPlatform.
- [H6] About us
- [H6] Partners
- [H6] Customer Success

	Images	We found 19 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 49 links including 0 link(s) to files
✓		
●	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Enterprise Video Platform	Internal	Passing Juice
Live Webcasting	Internal	Passing Juice
Video Management	Internal	Passing Juice
Video Delivery	Internal	Passing Juice
Video Analytics	Internal	Passing Juice
Enterprise Architecture	Internal	Passing Juice
Products	Internal	Passing Juice
MediaPlatform Broadcaster	Internal	Passing Juice
MediaPlatform Event Success Dashboard	Internal	Passing Juice
MediaPlatform Video Business Intelligence	Internal	Passing Juice
MediaPlatform Bridge	Internal	Passing Juice
MediaPlatform On Demand	Internal	Passing Juice
MediaPlatform Edge	Internal	Passing Juice
MediaPlatform Smartpath	Internal	Passing Juice
Solutions	Internal	Passing Juice
Executive Broadcasts	Internal	Passing Juice
Webinars	Internal	Passing Juice
Product Launches	Internal	Passing Juice
Informal Video Training	Internal	Passing Juice
Video Recruiting and Retention	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Broadcast Services	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Support	Internal	Passing Juice
Customers	Internal	Passing Juice
Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
Schedule a Demo	Internal	Passing Juice
Virtual Events	Internal	Passing Juice
Buyers' Guide	Internal	Passing Juice
EY, T-Mobile Webinar	Internal	Passing Juice
Same-Day Webcasting	Internal	Passing Juice
-	Internal	noFollow
-	Internal	Passing Juice
Press Releases	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Request a Demo	Internal	Passing Juice
About us	Internal	Passing Juice
Why MediaPlatform	Internal	Passing Juice
Careers	Internal	Passing Juice
Partners	Internal	Passing Juice
Technology	Internal	Passing Juice
Join	Internal	Passing Juice
Get Support	Internal	Passing Juice
Portal Login	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Support Policy	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	management decoration-circle enterprise analytics video webcasting more mediaplatform live learn

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	20	✖	✖	✖	✔
mediaplatform	14	✔	✖	✔	✔
live	8	✖	✖	✖	✔
webcasting	7	✔	✖	✔	✔
decoration-circle	5	✖	✖	✖	✖

Usability

	Url	Domain : mediaplatform.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 31 Warnings : 8
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://mediaplatform.com/sitemap.xml https://www.mediaplatform.com/sitemap_index.xml
✅	Robots.txt	http://mediaplatform.com/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Great, your website has an analytics tool.
✓		Google Analytics