

The score is 54/100







## SEO Content

	Title	For members.   MedImpact <b>Length : 24</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] How can we help?</li><li>• [H3] For members</li><li>• [H3] For clients</li><li>• [H3] Client resources</li><li>• [H3] Login</li><li>• [H3] FOR MEMBERS</li><li>• [H3] FOR CLIENTS</li><li>• [H3] CLIENT RESOURCES</li><li>• [H3] LOGIN</li><li>• [H3] CONNECT</li></ul>	H1	H2	H3	H4	H5	H6	0	1	9	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	9	0	0	0									
	Images	We found 14 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>20%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Member Login</a>	Internal	Passing Juice
<a href="#">Client Login</a>	Internal	Passing Juice
<a href="#">Pharmacist Login</a>	Internal	Passing Juice
<a href="#">Healthcare Provider</a>	Internal	Passing Juice
<a href="#">Home Delivery</a>	Internal	Passing Juice
<a href="#">Home Delivery</a>	Internal	Passing Juice
<a href="#">Meet MedImpact</a>	Internal	Passing Juice

## In-page links

<a href="#">MEMBER RESOURCES</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">For members</a>	Internal	Passing Juice
<a href="#">For clients</a>	Internal	Passing Juice
<a href="#">Who we are</a>	Internal	Passing Juice
<a href="#">Our leadership</a>	Internal	Passing Juice
<a href="#">Who we serve</a>	Internal	Passing Juice
<a href="#">How we help</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Client news</a>	Internal	Passing Juice
<a href="#">Press releases</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">Lisa Haw receives AMCP's Residency Director/Preceptor Award</a>	Internal	Passing Juice
<a href="#">Next generation Rx portal.</a>	Internal	Passing Juice
<a href="#">MedImpact launches new solution that uses genetic testing to end "trial and error" prescribing.</a>	Internal	Passing Juice
<a href="#">VIEW ALL</a>	Internal	Passing Juice
<a href="#">How We Help</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Corporate Compliance</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud

members **resources** medimpact

## SEO Keywords



login were member delivery client  
home more

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
login	11	✘	✘	✘	✔
member	9	✔	✘	✘	✔
resources	9	✘	✘	✘	✔
home	7	✘	✘	✘	✘
client	7	✘	✘	✘	✔










### Usability

	Url	Domain : medimpact.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 15 Warnings : 202
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://medimpact.com/sitemap.xml">http://medimpact.com/sitemap.xml</a>
	Robots.txt	<a href="http://medimpact.com/robots.txt">http://medimpact.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics