








Seo Analyzer medscape.com

Generated on March 30 2022 15:08 PM





The score is 39/100







SEO Content

	Title	Latest Medical News, Clinical Trials, Guidelines - Today on Medscape Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Today on Medscape : Get the latest medical news, clinical trial coverage, drug updates, journal articles, CME activities & more on Medscape. A free resource for physicians. Length : 176 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>14</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Today on Medscape• [H2]• [H2] UK News & Perspectives View All• [H2] Featured News & Perspectives• [H2] Latest News View All• [H2] Trending on Medscape• [H2] Perspectives View All• [H2] Columnists & Bloggers• [H2] Medscape Essentials• [H2] Business of Medicine View All• [H2] Conferences View All• [H2] Cases & Quizzes View All• [H2] Reports View All• [H2]• [H2] native callouts	H1	H2	H3	H4	H5	H6	1	14	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	0	0	0	0									

SEO Content

	Images	We found 59 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 84 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

In-page links

Anchor	Type	Juice
For You	Internal	Passing Juice
News & Perspective	Internal	Passing Juice
Drugs & Diseases	Internal	Passing Juice
CME & Education	Internal	Passing Juice
Academy	Internal	Passing Juice

In-page links

Video	Internal	Passing Juice
Decision Point	Internal	Passing Juice
Allergy & Immunology	Internal	Passing Juice
Anesthesiology	Internal	Passing Juice
Business of Medicine	Internal	Passing Juice
Cardiology	Internal	Passing Juice
Critical Care	Internal	Passing Juice
Dermatology	Internal	Passing Juice
Diabetes & Endocrinology	Internal	Passing Juice
Emergency Medicine	Internal	Passing Juice
Family Medicine	Internal	Passing Juice
Gastroenterology	Internal	Passing Juice
General Surgery	Internal	Passing Juice
Hematology - Oncology	Internal	Passing Juice
HIV/AIDS	Internal	Passing Juice
Hospital Medicine	Internal	Passing Juice
Infectious Diseases	Internal	Passing Juice
Internal Medicine	Internal	Passing Juice
Multispecialty	Internal	Passing Juice
Nephrology	Internal	Passing Juice
Neurology	Internal	Passing Juice
Ob/Gyn & Women's Health	Internal	Passing Juice
Ophthalmology	Internal	Passing Juice
Orthopedics	Internal	Passing Juice
Pathology & Lab Medicine	Internal	Passing Juice
Pediatrics	Internal	Passing Juice
Plastic Surgery	Internal	Passing Juice
Psychiatry	Internal	Passing Juice

In-page links

[illegible]

In-page links

View All	Internal	Passing Juice
Eric J. Topol, MD	Internal	Passing Juice
Medscape Staff	Internal	Passing Juice
Top 5 Specialties Reporting Suicidal Thoughts	Internal	Passing Juice
About Medscape	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Editorial Policy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Advertising Policy	Internal	Passing Juice
Help Center	Internal	Passing Juice
About You	Internal	Passing Juice
Professional Information	Internal	Passing Juice
Newsletters & Alerts	Internal	Passing Juice
Apps	Internal	Passing Juice
Medscape	Internal	Passing Juice
CME & Education	Internal	Passing Juice
Medscape Live Events	External	Passing Juice
WebMD	External	Passing Juice
MedicineNet	External	Passing Juice
eMedicineHealth	External	Passing Juice
RxList	External	Passing Juice
WebMD Corporate	External	Passing Juice

SEO Keywords



Keywords Cloud






medscape news march lifestyle
medicine all view education blogger webmd

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
medscape	18	✓	✗	✓	✓
blogger	12	✗	✗	✗	✓
march	12	✗	✗	✗	✗
news	10	✓	✗	✓	✓
medicine	9	✗	✗	✗	✓









Usability

	Url	Domain : medscape.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 96 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://medscape.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.