# Seo Analyzer
# megadigital.co.za

Generated on March 28 2022 04:15 AM

**The score is 49/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | **Mega Digital**<br><br>**Length : 12**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | We are a specialist digital print house that works closely with South Africa's top publishing companies, self publishers, academic and educational institutions, advertising agencies, graphic designers and corporates.<br><br>**Length : 216**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |
| title | Mega Digital |
| url | http://megadigital.co.za/ |
| site_name | Mega Digital |
| image | https://s0.wp.com/i/blank.jpg |
| locale | en_US |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| ⦿ | Headings | **H1**<br>1 | **H2**<br>1 | **H3**<br>11 | **H4**<br>0 | **H5**<br>0 | **H6**<br>0 |

- [H1] Mega Digital
- [H2] Welcome to Mega Digital

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H3] Megabooks<br>- [H3] Book printing<br>- [H3] Large Format Printing<br>- [H3] Marketing Materials<br>- [H3] We have been working with Mega Digital for many years now and can highly recommend them. They always give us excellent service and the quality of their work is excellent as well."<br>- [H3] Our Latest News<br>- [H3] Help & Support<br>- [H3] Address<br>- [H3] Follow us Online<br>- [H3] Newsletter Sign-up<br>- [H3] Affiliates |
| ❌ | Images | We found 15 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **6%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 17 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 35.29%<br><br>Internal Links 64.71% |

# In-page links

| Anchor | Type | Juice |
|--------|------|-------|
| Mega Digital | Internal | Passing Juice |
| https://kryptoszene.de/trading-demokonto/ | External | Passing Juice |
| auto trading bitcoin revolution | External | Passing Juice |
| click here | Internal | Passing Juice |
| Update on Kyle Khan and Mrs Raboto! | Internal | Passing Juice |
| How to leave a Google+ Review | Internal | Passing Juice |
| 11 clever ways to use social media to launch your book! | Internal | Passing Juice |
| Spine Width &#038; Weight Calculator for Perfect/PUR Bound Books | Internal | Passing Juice |
| File Upload Service | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Useful Tips | Internal | Passing Juice |
| Mega Digital on Facebook | External | Passing Juice |
| Mega Digital on Google+ | External | Passing Juice |
| Email marketing | External | Passing Juice |
| Sitemap | Internal | Passing Juice |
| gorilla website development | External | Passing Juice |
| Back to Top | Internal | Passing Juice |

# SEO Keywords

| Keywords Cloud | materials printing mega large services book read digital megabooks more |
|----------------|-------------------------------------------------------------------------|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| printing | 6 | ✖ | ✖ | ✖ | ✔ |
| mega | 5 | ✔ | ✖ | ✖ | ✔ |
| more | 5 | ✖ | ✖ | ✖ | ✖ |
| read | 5 | ✖ | ✖ | ✖ | ✖ |
| digital | 5 | ✔ | ✖ | ✔ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : megadigital.co.za<br>Length : 17 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | XHTML 1.0 Transitional |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 18<br>Warnings : 38 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✖ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <font> | 1 |

Deprecated HTML tags are HTML tags that are no longer used. It is

# Document

| | | |
|---|---|---|
| | | recommended that you remove or replace these HTML tags because they are now obsolete. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✖ Too bad, your website has too many JS files (more than 6). |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| | Mobile Optimization | ✖ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✔ | XML Sitemap | Great, your website has an XML sitemap. <br><br> http://megadigital.co.za/sitemap.xml |
| ✖ | Robots.txt | Missing <br><br> Your website doesn't have a robots.txt file - this can be problematic. <br><br> A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ✖ | Analytics | Missing <br><br> We didn't detect an analytics tool installed on this website. <br><br> Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |