



Seo Analyzer megmcmillin.com

Generated on March 06 2022 22:10 PM

The score is 43/100



SEO Content

	Title	Meg McMillin – style + motherhood + home Length : 46 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>18</td><td>0</td><td>0</td><td>7</td><td>0</td></tr></table> • [H2] current top 5 • [H2] my top 3 favorite denim brands • [H2] my current + clean skincare routine • [H2] minimalist home decor under \$50 • [H2] 5 things I’m bringing into 2021 • [H2] my 2020 buybuy BABY holiday gift guide for babies and kids! • [H2] small businesses to support this holiday season • [H2] quality staple pieces to grab on sale this weekend! • [H2] current top 5 • [H2] my top 3 favorite denim brands • [H2] my current + clean skincare routine • [H2] minimalist home decor under \$50 • [H2] 5 things I’m bringing into 2021 • [H2] my 2020 buybuy BABY holiday gift guide for babies and kids! • [H2] small businesses to support this holiday season • [H2] quality staple pieces to grab on sale this weekend!	H1	H2	H3	H4	H5	H6	0	18	0	0	7	0
H1	H2	H3	H4	H5	H6									
0	18	0	0	7	0									

SEO Content

		• [H2] Lighting tour: all of my fixtures from Hudson Valley Lighting Group! • [H2] Master bathroom reveal! • [H5] SHOP MY INSTAGRAM FEED • [H5] About • [H5] RECENT POSTS • [H5] FOLLOW ME ON PINTEREST • [H5] SHOP MY JEWELRY LINE • [H5] LOOKING FOR SOMETHING? • [H5] Categories
	Images	We found 27 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 59.15% Internal Links 40.85%

In-page links

Anchor	Type	Juice
FASHION	Internal	Passing Juice
MINI STYLE	Internal	Passing Juice
LIFESTYLE	Internal	Passing Juice
HEALTH + BEAUTY	Internal	Passing Juice
EAT + DRINK	Internal	Passing Juice
HOUSE + HOME	Internal	Passing Juice
MOTHERHOOD	Internal	Passing Juice
BABY STUFF	Internal	Passing Juice
the ultimate buybuy Baby registry guide	Internal	Passing Juice
PREGNANCY	Internal	Passing Juice
SHOP MY STYLE	Internal	Passing Juice
SUNDAY SALES	Internal	Passing Juice
FASHION	Internal	Passing Juice
BABY	Internal	Passing Juice
BEAUTY	Internal	Passing Juice
HOME	Internal	Passing Juice
SHOP BUSYWRIST	External	Passing Juice
CONTACT	Internal	Passing Juice
current top 5	Internal	Passing Juice
my top 3 favorite denim brands	Internal	Passing Juice
my current + clean skincare routine	Internal	Passing Juice
minimalist home decor under \$50	Internal	Passing Juice
5 things I'm bringing into 2021	Internal	Passing Juice
my 2020 buybuy BABY holiday gift guide for babies and kids!	Internal	Passing Juice
small businesses to support this holiday season	Internal	Passing Juice
quality staple pieces to grab on sale this weekend!	Internal	Passing Juice
=	External	Passing Juice

In-page links

[illegible]

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Lighting tour: all of my fixtures from Hudson Valley Lighting Group!	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Master bathroom reveal!	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
TRAVEL	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
ThemeSphere	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	8	✓	✗	✗	✓
baby	8	✗	✗	✗	✓
fashion	6	✗	✗	✗	✗

Keywords Consistency

style	5	✓	✗	✗	✗
shop	4	✗	✗	✗	✓

Usability

	Url	Domain : megmcmillin.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 40
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Too bad, your website has too many CSS files (more than 4).

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://megmcmillin.com/sitemap.xml>

<http://megmcmillin.com/wp-sitemap.xml>



Robots.txt

<http://megmcmillin.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics