



Seo Analyzer melhawkinsand associates.com

Generated on December 06 2021 11:24 AM





The score is 37/100







SEO Content

	Title	<p>Mel Hawkins & Associates Public Education, new education model</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1415 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1497 1975" style="list-style-type: none"> • [H1] Home • [H2] Professional and Business Career: • [H2] As a Writer: • [H2] The books available from the outset will include: • [H2] Re-Inventing Education, Hope, and the American Dream • [H2] Radical Surgery: Reconstructing the American Healthcare System: • [H2] Light and Transient Causes: • [H2] The Difference is You: Power Through Positive Leadership: • [H3] Main menu • [H3] Subscribe • [H3] Blog Archives • [H3] Books • [H3] ThE LEADER 	H1	H2	H3	H4	H5	H6	1	7	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	5	0	0	0									
	Images	<p>We found 2 images on this web page.</p>												

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 117 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.42% Internal Links 96.58%

In-page links

Anchor	Type	Juice
Skip to primary content	Internal	Passing Juice
Skip to secondary content	Internal	Passing Juice
Home	Internal	Passing Juice
Bio	Internal	Passing Juice
Education Blog	Internal	Passing Juice
Positive Leadership Blog	Internal	Passing Juice

In-page links

The Hawkins Model©	Internal	Passing Juice
Books	Internal	Passing Juice
The Difference is You: Power Through Positive Leadership	Internal	Passing Juice
Radical Surgery: Reconstructing the American Health Care System	Internal	Passing Juice
Kevin the Kid and the Secret of Life	Internal	Passing Juice
Light and Transient Causes, a novel	Internal	Passing Juice
Re-Inventing Education, Hope, and the American Dream: The Challenge for Twenty-first Century America	Internal	Passing Juice
Contact	Internal	Passing Juice
The LEADer	Internal	Passing Juice
&nbsp;	External	Passing Juice
Learn More	Internal	Passing Juice
Purchase Now!	External	Passing Juice
Learn More	Internal	Passing Juice
Purchase Now!	External	Passing Juice
Learn More	Internal	Passing Juice
Purchase Now!	External	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
November 2021	Internal	Passing Juice
October 2021	Internal	Passing Juice
September 2021	Internal	Passing Juice
August 2021	Internal	Passing Juice
July 2021	Internal	Passing Juice
June 2021	Internal	Passing Juice
May 2021	Internal	Passing Juice
April 2021	Internal	Passing Juice
March 2021	Internal	Passing Juice

In-page links

February 2021	Internal	Passing Juice
December 2020	Internal	Passing Juice
October 2020	Internal	Passing Juice
July 2020	Internal	Passing Juice
June 2020	Internal	Passing Juice
May 2020	Internal	Passing Juice
April 2020	Internal	Passing Juice
March 2020	Internal	Passing Juice
February 2020	Internal	Passing Juice
January 2020	Internal	Passing Juice
December 2019	Internal	Passing Juice
November 2019	Internal	Passing Juice
October 2019	Internal	Passing Juice
September 2019	Internal	Passing Juice
August 2019	Internal	Passing Juice
July 2019	Internal	Passing Juice
June 2019	Internal	Passing Juice
May 2019	Internal	Passing Juice
April 2019	Internal	Passing Juice
March 2019	Internal	Passing Juice
February 2019	Internal	Passing Juice
January 2019	Internal	Passing Juice
December 2018	Internal	Passing Juice
November 2018	Internal	Passing Juice
October 2018	Internal	Passing Juice
September 2018	Internal	Passing Juice
August 2018	Internal	Passing Juice
July 2018	Internal	Passing Juice

In-page links

June 2018	Internal	Passing Juice
May 2018	Internal	Passing Juice
April 2018	Internal	Passing Juice
March 2018	Internal	Passing Juice
February 2018	Internal	Passing Juice
January 2018	Internal	Passing Juice
December 2017	Internal	Passing Juice
November 2017	Internal	Passing Juice
October 2017	Internal	Passing Juice
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August 2017	Internal	Passing Juice
July 2017	Internal	Passing Juice
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March 2017	Internal	Passing Juice
January 2017	Internal	Passing Juice
November 2016	Internal	Passing Juice
October 2016	Internal	Passing Juice
September 2016	Internal	Passing Juice
August 2016	Internal	Passing Juice
July 2016	Internal	Passing Juice
June 2016	Internal	Passing Juice
May 2016	Internal	Passing Juice
April 2016	Internal	Passing Juice
March 2016	Internal	Passing Juice
January 2016	Internal	Passing Juice
December 2015	Internal	Passing Juice

In-page links

October 2015	Internal	Passing Juice
September 2015	Internal	Passing Juice
August 2015	Internal	Passing Juice
July 2015	Internal	Passing Juice
June 2015	Internal	Passing Juice
May 2015	Internal	Passing Juice
April 2015	Internal	Passing Juice
March 2015	Internal	Passing Juice
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January 2014	Internal	Passing Juice
December 2013	Internal	Passing Juice
November 2013	Internal	Passing Juice
October 2013	Internal	Passing Juice
September 2013	Internal	Passing Juice
August 2013	Internal	Passing Juice
Learn More	Internal	Passing Juice

SEO Keywords






 Keywords Cloud

home secret education novel
american skip positive
leadership blog content


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
leadership	2	✘	✘	✘	✔
skip	2	✘	✘	✘	✘
american	2	✘	✘	✘	✔
content	2	✘	✘	✘	✘
home	2	✘	✘	✘	✔











Usability

	Url	Domain : melhawkinsandassociates.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://melhawkinsandassociates.com/sitemap.xml
	Robots.txt	http://melhawkinsandassociates.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics