

The score is **37/100**







## SEO Content

	Title	Melk Z-Da / Artesanal Atelier &laquo; Artesanal Atelier <b>Length : 55</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H6] Mailing List</li></ul>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	1
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	1									
	Images	We found 17 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">A MARCA</a>	Internal	Passing Juice
<a href="#">COLEÇÕES</a>	Internal	Passing Juice
<a href="#">NOIVAS</a>	Internal	Passing Juice
<a href="#">SHOP ONLINE</a>	External	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">CONTATO</a>	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	leave human nome empty coleções shop field noivas
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## SEO Keywords

e-mailmarca



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nome	1	✘	✘	✘	✘
e-mail	1	✘	✘	✘	✘
leave	1	✘	✘	✘	✘
field	1	✘	✘	✘	✘
empty	1	✘	✘	✘	✘










### Usability

	Url	Domain : melkzda.com.br Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 49





## Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://melkzda.com.br/robots.txt">http://melkzda.com.br/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>